

2013

**Component Profile Survey: Summary**



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The findings cited in this report are based on the 2013 Component Profile Survey, sponsored by The American Institute of Architects, and designed to help AIA leadership and staff to gain a deeper understanding of the component network that serves AIA members. For more detail on the survey data or this Executive Summary, please contact AIA Component Collaboration and Resources at 202.626.7351 or email us at [info@componentrelations@aia.org](mailto:info@componentrelations@aia.org).

## PURPOSE

The response rate for this survey is 84%, up from 65% in 2011 and 44% in 2009. The increased response rate makes the 2013 current data more reliable; however, the additional responses can make trend comparisons with prior years difficult.

There are important distinctions between the types of respondents:

- State Components (“States”): 45 states
- Local Components (“Locals”): 156 staffed and unstaffed components in the U.S., including the District of Columbia, and 3 of the international components.
- Local Sections (“Sections”): 22 components operating as a branch of a Local or State component.

While mean results are provided, there is truly no “average” AIA component, because components cover an extremely broad range of membership sizes, staffing capacities and revenue strengths. For this reason, this summary shows both aggregate data for all respondents, as well as and data breakdowns by these significant factors, in order to provide a clearer picture of component conditions and activities. AIA Component Collaboration & Resources is further analyzing the data to determine where the bulk of components lie on the spectrum.

## FINANCES

Revenue data show an extremely broad diversity of components’ financial resources. Nearly half of all components (48%, or 108 of the 223 respondents) report that their 2013 annual revenues are lower than \$50,000. However, when taken on average, States report 2013 revenues of \$478,000; Local revenues average \$208,000; and Section revenues average \$40,000. Components predict their 2014 revenues to hold relatively steady over 2013.

Revenues correlate closely to membership size. The overwhelming majority of components do not index their dues to the Consumer Price Index. Though most components do not charge supplemental or firm dues, that practice is most prevalent among the largest components--those with more than 500 members and those with revenues over \$500,000.

The smallest components--Locals and Sections with fewer than 100 members--are most likely to be the most dependent upon dues revenue. (Note: All States have more than 100 members.)

Regardless of component type, size or financial structure, only a small fraction of component revenues come from AIA National revenue sharing. The most reliant upon revenue share are mid-size Locals with 250-499 members, at 9.2%, less so those of larger and smaller sizes.

### **MEMBERSHIP**

The overwhelming majority of components offer free membership to New Graduates for the first 18 months after graduation. Larger components tend to be more likely to offer other attractions, such as discounted tickets and to design programs specifically for the benefit of New Graduates.

Most components reach out by email to new and transferring members. In addition, half of components with more than 1,000 members do mailings or special events for new members. Otherwise, only a third or less of other components conduct any new member outreach beyond email.

### **STAFF AND VOLUNTEERS**

Staffing levels are generally correlated to member size and revenues. Virtually all States are staffed, although a few borrow staffing services from a large local component. Half of Locals have staff, while Sections are rarely staffed. States and Locals with more than 500 members commonly offer their staffs a range of employee benefits, including health insurance, retirement, and reimbursement of professional dues. Half of Locals offer health insurance, but they are less likely than States to offer additional benefits.

Nearly all components include Associate AIA members on their boards of directors.

A large majority of components at all levels send at least one board member to Grassroots, and 4/5 of States send a representative to AIA National Convention. Convention participation is somewhat lower at the Local and Section level.

### REPOSITIONING

Most States (61%), half of Locals (50%) and a minority of sections (32%) plan to make significant operational changes in response to AIA's Repositioning. Components with full-time staff are by far most likely to do so (70%), while a minority of unstaffed components (41%) and part-time staffed components (36%) say they will do so. States and Locals are most likely to focus on prioritization of initiatives or programs, while all local sections report they are making plans to engage emerging professionals.

Components that are moving forward with Repositioning typically have revenues over \$100,000, and they employ full-time staff. Mid-sized Locals with 250-499 members are the most likely (73%) to be moving forward with Repositioning-related changes. Smaller or unstaffed components are far less likely to report making plans for change.

### PROGRAMMING

Virtually all components offer Continuing Education and networking events for members. States and Locals average 20 such events per year; Locals average about half that many. In general, the higher their membership and revenue levels, the more likely components are to offer public outreach programs or IDP and ARE programming. Locals handle the widest variety of programming. Sections focus most of their efforts on continuing education programming.

Across all types of components, the most common Continuing Education topics presented are sustainability, building science, codes and design. Programs are less frequently offered on the topics of health and well-being, integrated project design and project management.

Only about 10% of components create their own online Continuing Education offerings, and only 1/5 of the largest components do this now. When content is provided by others, typically only components with more than 250 members and a full-time staff are able to display webinars in their offices for members to view.

Conferences are generally run by States and components with more than 1,000 members. While some collaboration with other organizations does occur, conference planners are unlikely to collaborate with AIA National or its Knowledge Communities in this effort.

Components use a variety of means to support emerging professionals and are very likely to provide an ARE materials library to assist Associates in achieving registration. However, other areas of support—study groups, prep courses, mentorship programs and IDP credit—are common only in larger components.

Though States and Locals report they are generally active in government advocacy, they are unlikely to be active in AIA's State Government Network, nor are they likely to have a citizen architect program to develop leadership among their members. Despite that, nearly all components have a member serving on a government commission or board.

### **OUTREACH & COMMUNICATIONS**

Nearly all State components (84%) actively market AIA Contract Documents on their websites, newsletters or other media. However, only a minority of States (39%) work with their state legislatures to promote the use of ACDs. States are almost twice as likely as Locals (46%) to report active ACD marketing efforts. Staffing levels are closely correlated to ACD marketing, with 86% of components with full-time staff actively marketing, compared to 56% with part-time staff and 18% with no staff.

Architecture foundations—the charitable arms of components—are commonly found at components with large memberships and whose revenues exceed \$500,000, but far less often among smaller components. Most components, regardless of size, do not offer portfolios of their members' work for public review.

Most components issue newsletters in electronic or print form. Virtually all components operate a website, though components with fewer than 100 members are the least likely to have one. State websites are the most likely to provide web links to AIA National resources; Local websites do so far less often. Most States and Locals plan to revise or revamp their websites over the coming year.

Facebook is by far the most commonly used social media channel, followed by Twitter and LinkedIn. YouTube and other social networking outlets are much less commonly used.

The survey sample of 264 included all designated component leaders who have not opted out of receiving surveys from Readex for AIA (two leaders were cut from the sample for this reason). Leaders with multiple components were asked to complete a survey for each component.

## METHOD

Data was collected by Readex via an online survey October 3 - 25, 2013. After contacting the component leaders three times in the name of AIA's managing director of component collaboration & resources, the survey was closed for tabulation with 223 usable responses—an 84% response rate.

As with any research, the results should be interpreted with the potential of non-response bias in mind. It is unknown how those who responded to the survey may be different from those who did not respond. In general, the higher the response rate, the lower the probability of estimation errors due to non-response and thus, the more stable the results.

The margin of error for percentages based on 223 usable responses is  $\pm 2.6$  percentage points at the 95% confidence level. That is, 95% of the time we can be confident that percentages in the actual population would not vary by more than this in either direction. The margin of error for percentages based on smaller sample sizes will be larger. Only select results have been presented in this summary, as outlined by AIA staff. A complete report containing all survey results was provided to AIA.

Readex Research is a nationally recognized independent research company located in Stillwater, Minnesota. Its roots are in survey research for the magazine publishing industry, but specialization in conducting high-quality survey research (by mail and/or the Internet) has brought clients from many other markets, including associations, corporate marketers and communicators, and government agencies. Since its founding in 1947, Readex has completed thousands of surveys for hundreds of different clients.

## ABOUT READEX

As a full-service survey research supplier, Readex offers professional services, and in-house processing of all phases of each project (traditional mailing, broadcast emailing, and data processing) to ensure complete control over project quality and schedule. Analytical capabilities include a range of multivariate statistics and modeling techniques in addition to the more traditional stub-and-banner tabulations.

This survey was conducted and this report was prepared by Readex in accordance with accepted research standards and practices.



# The American Institute of Architects

2013 Component Profile Survey

## Respondent List: by Component Type

### STATE (45)

AIA Alabama	AIA Kentucky	AIA North Dakota
AIA Arizona	AIA Maine	AIA Ohio
AIA Arkansas	AIA Maryland	AIA Oklahoma
AIA California Council	AIA Massachusetts	AIA Oregon
AIA Colorado	AIA Michigan	AIA Pennsylvania
AIA Connecticut	AIA Minnesota	AIA Rhode Island
AIA Delaware	AIA Mississippi	AIA South Carolina
AIA Florida	AIA Montana	AIA South Dakota
AIA Georgia	AIA Nebraska	AIA Texas Society of Architects
AIA Hawaii	AIA Nevada	AIA Utah
AIA Idaho	AIA New Hampshire	AIA Vermont
AIA Illinois	AIA New Jersey	AIA Virginia Society of Architects
AIA Indiana	AIA New Mexico	AIA West Virginia
AIA Iowa	AIA New York State	AIA Wisconsin
AIA Kansas	AIA North Carolina	AIA Wyoming

### LOCAL CHAPTER (156)

AIA Abilene	AIA East Tennessee	AIA Mobile
AIA Akron	AIA Eastern Illinois Chapter	AIA Monroe
AIA Albuquerque	AIA Eastern New York	AIA Monterey Bay
AIA Atlanta	AIA Eastern Ohio	AIA Montgomery
AIA Austin	AIA Eastern Oklahoma	AIA New Orleans
AIA Baltimore	AIA Eastern Pennsylvania	AIA New York Chapter
AIA Baton Rouge	AIA Flint	AIA North Alabama
AIA Birmingham	AIA Florida Gulf Coast	AIA Northeast Illinois
AIA Brazos Chapter	AIA Florida Southwest	AIA Northeast Texas
AIA Brooklyn	AIA Fort Lauderdale	AIA Northeast Wisconsin
AIA Bucks County	AIA Fort Wayne	AIA Northeastern Pennsylvania
AIA California Central Coast	AIA Fort Worth	AIA Northern Illinois
AIA California Desert	AIA Gainesville	AIA Northern Indiana
AIA Central Illinois	AIA Golden Isles	AIA Northern Kentucky Section
AIA Central Kentucky Section	AIA Grand Rapids	AIA Northern Michigan
AIA Central Louisiana	AIA Guam and Micronesia	AIA Northern Minnesota
AIA Central Massachusetts	AIA Hampton Roads	AIA Northern Nevada
AIA Central New York	AIA Hong Kong	AIA Northern Virginia
AIA Central Oklahoma	AIA Honolulu	AIA Northwest Washington
AIA Central Pennsylvania	AIA Houston	AIA Northwest Wisconsin
AIA Central Valley	AIA Huron Valley	AIA Northwestern Pennsylvania
AIA Central Virginia	AIA Indianapolis	AIA Omaha
AIA Central Washington	AIA Inland California	AIA Orange County
AIA Chattanooga	AIA Kansas City	AIA Orlando
AIA Chesapeake Bay	AIA Las Vegas	AIA Palm Beach
AIA Chicago	AIA Lincoln	AIA Palomar
AIA Cincinnati	AIA Long Beach/South Bay	AIA Pasadena and Foothill
AIA Cleveland	AIA Los Angeles	AIA Peconic Chapter
AIA Colorado North	AIA Louisiana Coastal	AIA Philadelphia
AIA Colorado South	AIA Lower Rio Grande Valley	AIA Phoenix Metro
AIA Colorado West	AIA Lubbock	AIA Portland
AIA Columbus	AIA Memphis	AIA Potomac Valley
AIA Continental Europe	AIA Miami	AIA Puerto Rico
AIA Corpus Christi	AIA Middle East	AIA Queens
AIA Dallas	AIA Middle Pennsylvania Chapter	AIA Redwood Empire
AIA Dayton	AIA Middle Tennessee	AIA Richmond
AIA Denver	AIA Mid-Michigan	AIA Rochester
AIA Detroit	AIA Mid-Missouri	AIA Saginaw Valley
AIA East Bay	AIA Milwaukee	AIA San Antonio
AIA East Kentucky Section	AIA Minneapolis	AIA San Diego

# The American Institute of Architects

2013 Component Profile Survey

## LOCAL CHAPTER (156) - continued

AIA San Fernando Valley	AIA Southwest Georgia	AIA Treasure Coast
AIA San Francisco	AIA Southwest Michigan	AIA Upper Great Lakes
AIA San Mateo County	AIA Southwest Washington	AIA Upper Peninsula
AIA Santa Barbara	AIA Southwest Wisconsin	AIA Vancouver Chapter
AIA Santa Clara Valley	AIA Southwestern Oregon	AIA Washington DC
AIA Santa Fe	AIA Spokane	AIA West Georgia
AIA Seattle	AIA Springfield	AIA West Texas
AIA Shreveport	AIA St. Louis	AIA Westchester + Hudson Valley
AIA South Louisiana	AIA St. Paul	AIA Western Massachusetts
AIA Southern Illinois	AIA Staten Island Chapter	AIA Western Nebraska
AIA Southern Indiana	AIA Tallahassee	AIA Wichita Falls
AIA Southern New York	AIA Tampa Bay	Boston Society of Architects/AIA

## LOCAL SECTION (22)

AIA Architects League of Northern NJ	AIA Flint Hills Section	AIA South Jersey
AIA Asheville Area Section	AIA Grand Strand Section	AIA Spartanburg Section
AIA Central Idaho Section	AIA Greenville Section	AIA Topeka Section
AIA Central New Jersey	AIA Hilton Head Island Section	AIA Triangle
AIA Charlotte	AIA Idaho Mountain Section	AIA Wichita Section
AIA Columbia Section	AIA Jersey Shore	AIA Wilmington
AIA Eastern Idaho Section	AIA Northern Idaho Section	
AIA Eastern North Carolina	AIA Piedmont	

# The American Institute of Architects

2013 Component Profile Survey

## Respondent List: by Membership Size

### <100 MEMBERS (62)

AIA Abilene	AIA Idaho Mountain Section	AIA Saginaw Valley
AIA Brazos Chapter	AIA Louisiana Coastal	AIA Shreveport
AIA Bucks County	AIA Lower Rio Grande Valley	AIA South Jersey
AIA California Central Coast	AIA Middle Pennsylvania Chapter	AIA Southern Illinois
AIA California Desert	AIA Mid-Michigan	AIA Southern Indiana
AIA Central Louisiana	AIA Mid-Missouri	AIA Southern New York
AIA Central Washington	AIA Mobile	AIA Southwest Georgia
AIA Chattanooga	AIA Monroe	AIA Spartanburg Section
AIA Corpus Christi	AIA North Alabama	AIA Staten Island Chapter
AIA Eastern Idaho Section	AIA Northeast Texas	AIA Tallahassee
AIA Eastern Illinois Chapter	AIA Northeastern Pennsylvania	AIA Topeka Section
AIA Eastern North Carolina	AIA Northern Idaho Section	AIA Treasure Coast
AIA Eastern Ohio	AIA Northern Illinois	AIA Upper Great Lakes
AIA Flint	AIA Northern Indiana	AIA Upper Peninsula
AIA Flint Hills Section	AIA Northern Kentucky Section	AIA Vancouver Chapter
AIA Fort Wayne	AIA Northern Michigan	AIA West Georgia
AIA Gainesville	AIA Northern Nevada	AIA West Texas
AIA Golden Isles	AIA Northwest Washington	AIA Western Nebraska
AIA Grand Strand Section	AIA Northwest Wisconsin	AIA Wichita Falls
AIA Guam and Micronesia	AIA Northwestern Pennsylvania	AIA Wilmington
AIA Hilton Head Island Section	AIA Palomar	

### 100-249 MEMBERS (54)

AIA Akron	AIA Greenville Section	AIA Puerto Rico
AIA Asheville Area Section	AIA Huron Valley	AIA Queens
AIA Central Idaho Section	AIA Inland California	AIA Redwood Empire
AIA Central Massachusetts	AIA Jersey Shore	AIA Rhode Island
AIA Central Virginia	AIA Lincoln	AIA San Fernando Valley
AIA Chesapeake Bay	AIA Long Beach/South Bay	AIA San Mateo County
AIA Colorado South	AIA Lubbock	AIA Santa Barbara
AIA Colorado West	AIA Maine	AIA Santa Fe
AIA Columbia Section	AIA Memphis	AIA South Dakota
AIA Continental Europe	AIA Middle East	AIA South Louisiana
AIA Dayton	AIA Monterey Bay	AIA Southwest Michigan
AIA Delaware	AIA Montgomery	AIA Southwest Washington
AIA East Tennessee	AIA New Hampshire	AIA Southwestern Oregon
AIA Eastern Pennsylvania	AIA North Dakota	AIA Spokane
AIA Florida Gulf Coast	AIA Northeast Wisconsin	AIA Springfield
AIA Florida Southwest	AIA Northern Minnesota	AIA West Virginia
AIA Fort Lauderdale	AIA Peconic Chapter	AIA Western Massachusetts
AIA Grand Rapids	AIA Piedmont	AIA Wyoming

### 250-499 MEMBERS (38)

AIA Albuquerque	AIA East Kentucky Section	AIA New Orleans
AIA Architects League of Northern NJ	AIA Eastern New York	AIA Northeast Illinois
AIA Baton Rouge	AIA Eastern Oklahoma	AIA Omaha
AIA Birmingham	AIA Fort Worth	AIA Palm Beach
AIA Brooklyn	AIA Hampton Roads	AIA Pasadena and Foothill
AIA Central Illinois	AIA Hong Kong	AIA Richmond
AIA Central Kentucky Section	AIA Idaho	AIA Rochester
AIA Central New York	AIA Indianapolis	AIA Santa Clara Valley
AIA Central Oklahoma	AIA Las Vegas	AIA Southwest Wisconsin
AIA Central Pennsylvania	AIA Mississippi	AIA St. Paul
AIA Cincinnati	AIA Montana	AIA Vermont
AIA Cleveland	AIA Nevada	AIA Wichita Section
AIA Colorado North	AIA New Mexico	

# The American Institute of Architects

## 2013 Component Profile Survey

### 500-999 MEMBERS (34)

AIA Alabama	AIA Indiana	AIA Phoenix Metro
AIA Arkansas	AIA Iowa	AIA Potomac Valley
AIA Austin	AIA Kansas	AIA San Antonio
AIA Baltimore	AIA Kansas City	AIA San Diego
AIA Central New Jersey	AIA Kentucky	AIA South Carolina
AIA Central Valley	AIA Miami	AIA St. Louis
AIA Charlotte	AIA Middle Tennessee	AIA Tampa Bay
AIA Columbus	AIA Milwaukee	AIA Triangle
AIA Detroit	AIA Nebraska	AIA Utah
AIA East Bay	AIA Oklahoma	AIA Westchester + Hudson Valley
AIA Hawaii	AIA Orange County	
AIA Honolulu	AIA Orlando	

### 1000+ MEMBERS (35)

AIA Arizona	AIA Los Angeles	AIA Oregon
AIA Atlanta	AIA Maryland	AIA Pennsylvania
AIA California Council	AIA Massachusetts	AIA Philadelphia
AIA Chicago	AIA Michigan	AIA Portland
AIA Colorado	AIA Minneapolis	AIA San Francisco
AIA Connecticut	AIA Minnesota	AIA Seattle
AIA Dallas	AIA New Jersey	AIA Texas Society of Architects
AIA Denver	AIA New York Chapter	AIA Virginia Society of Architects
AIA Florida	AIA New York State	AIA Washington DC
AIA Georgia	AIA North Carolina	AIA Wisconsin
AIA Houston	AIA Northern Virginia	Boston Society of Architects/AIA
AIA Illinois	AIA Ohio	

# The American Institute of Architects

2013 Component Profile Survey

## Respondent List: by Staffing

### FULL-TIME (80)

AIA Albuquerque	AIA Houston	AIA Northern Minnesota
AIA Arizona	AIA Idaho	AIA Northern Virginia
AIA Atlanta	AIA Illinois	AIA Ohio
AIA Austin	AIA Indiana	AIA Orlando
AIA Baltimore	AIA Indianapolis	AIA Pennsylvania
AIA Baton Rouge	AIA Iowa	AIA Philadelphia
AIA Birmingham	AIA Kansas	AIA Portland
AIA California Council	AIA Kansas City	AIA Potomac Valley
AIA Central Oklahoma	AIA Las Vegas	AIA Rochester
AIA Charlotte	AIA Los Angeles	AIA San Antonio
AIA Chicago	AIA Lower Rio Grande Valley	AIA San Diego
AIA Cincinnati	AIA Maryland	AIA San Francisco
AIA Cleveland	AIA Memphis	AIA Santa Clara Valley
AIA Colorado	AIA Miami	AIA Seattle
AIA Columbus	AIA Michigan	AIA South Carolina
AIA Connecticut	AIA Middle Tennessee	AIA St. Louis
AIA Dallas	AIA Minneapolis	AIA St. Paul
AIA Delaware	AIA Minnesota	AIA Tampa Bay
AIA Detroit	AIA Mississippi	AIA Texas Society of Architects
AIA East Bay	AIA Nebraska	AIA Utah
AIA Eastern New York	AIA Nevada	AIA Virginia Society of Architects
AIA Eastern Oklahoma	AIA New Hampshire	AIA Washington DC
AIA Florida	AIA New Jersey	AIA Wisconsin
AIA Fort Worth	AIA New York Chapter	Boston Society of Architects/AIA
AIA Georgia	AIA New York State	
AIA Hong Kong	AIA North Carolina	
AIA Honolulu	AIA Northeast Illinois	

### PART-TIME ONLY (43)

AIA Akron	AIA Inland California	AIA Rhode Island
AIA California Desert	AIA Maine	AIA Richmond
AIA Central Idaho Section	AIA Mid-Missouri	AIA San Fernando Valley
AIA Central New York	AIA Montana	AIA San Mateo County
AIA Central Pennsylvania	AIA Monterey Bay	AIA Santa Barbara
AIA Central Valley	AIA New Mexico	AIA Santa Fe
AIA Chattanooga	AIA New Orleans	AIA Southwest Washington
AIA Chesapeake Bay	AIA North Dakota	AIA Spokane
AIA Continental Europe	AIA Oklahoma	AIA Vermont
AIA Corpus Christi	AIA Orange County	AIA Westchester + Hudson Valley
AIA East Tennessee	AIA Oregon	AIA Western Massachusetts
AIA Eastern North Carolina	AIA Palm Beach	AIA Wilmington
AIA Eastern Ohio	AIA Palomar	AIA Wyoming
AIA Fort Lauderdale	AIA Piedmont	
AIA Grand Rapids	AIA Redwood Empire	

### NO PAID STAFF (100)

AIA Abilene	AIA Central Kentucky Section	AIA Dayton
AIA Alabama	AIA Central Louisiana	AIA Denver
AIA Architects League of Northern NJ	AIA Central Massachusetts	AIA East Kentucky Section
AIA Arkansas	AIA Central New Jersey	AIA Eastern Idaho Section
AIA Asheville Area Section	AIA Central Virginia	AIA Eastern Illinois Chapter
AIA Brazos Chapter	AIA Central Washington	AIA Eastern Pennsylvania
AIA Brooklyn	AIA Colorado North	AIA Flint
AIA Bucks County	AIA Colorado South	AIA Flint Hills Section
AIA California Central Coast	AIA Colorado West	AIA Florida Gulf Coast
AIA Central Illinois	AIA Columbia Section	AIA Florida Southwest

# The American Institute of Architects

2013 Component Profile Survey

## NO PAID STAFF (100) - continued

AIA Fort Wayne	AIA North Alabama	AIA Southern Illinois
AIA Gainesville	AIA Northeast Texas	AIA Southern Indiana
AIA Golden Isles	AIA Northeast Wisconsin	AIA Southern New York
AIA Grand Strand Section	AIA Northeastern Pennsylvania	AIA Southwest Georgia
AIA Greenville Section	AIA Northern Idaho Section	AIA Southwest Michigan
AIA Guam and Micronesia	AIA Northern Illinois	AIA Southwest Wisconsin
AIA Hampton Roads	AIA Northern Indiana	AIA Southwestern Oregon
AIA Hawaii	AIA Northern Kentucky Section	AIA Spartanburg Section
AIA Hilton Head Island Section	AIA Northern Michigan	AIA Springfield
AIA Huron Valley	AIA Northern Nevada	AIA Staten Island Chapter
AIA Idaho Mountain Section	AIA Northwest Washington	AIA Tallahassee
AIA Jersey Shore	AIA Northwest Wisconsin	AIA Topeka Section
AIA Kentucky	AIA Northwestern Pennsylvania	AIA Treasure Coast
AIA Lincoln	AIA Omaha	AIA Upper Great Lakes
AIA Long Beach/South Bay	AIA Pasadena and Foothill	AIA Upper Peninsula
AIA Louisiana Coastal	AIA Peconic Chapter	AIA Vancouver Chapter
AIA Lubbock	AIA Phoenix Metro	AIA West Georgia
AIA Middle East	AIA Puerto Rico	AIA West Texas
AIA Middle Pennsylvania Chapter	AIA Queens	AIA West Virginia
AIA Mid-Michigan	AIA Saginaw Valley	AIA Western Nebraska
AIA Milwaukee	AIA Shreveport	AIA Wichita Falls
AIA Mobile	AIA South Dakota	AIA Wichita Section
AIA Monroe	AIA South Jersey	
AIA Montgomery	AIA South Louisiana	

# The American Institute of Architects

2013 Component Profile Survey

## Respondent List: by 2013 Revenue

### <\$10,000 (49)

AIA Abilene	AIA Mobile	AIA Southern Indiana
AIA California Desert	AIA Monroe	AIA Southern New York
AIA Central Louisiana	AIA New York State	AIA Southwest Georgia
AIA Central Washington	AIA Northeast Texas	AIA Southwest Wisconsin
AIA East Kentucky Section	AIA Northeast Wisconsin	AIA Spartanburg Section
AIA Eastern Idaho Section	AIA Northern Idaho Section	AIA Topeka Section
AIA Flint Hills Section	AIA Northern Illinois	AIA Treasure Coast
AIA Fort Wayne	AIA Northern Indiana	AIA Upper Great Lakes
AIA Gainesville	AIA Northern Kentucky Section	AIA Upper Peninsula
AIA Golden Isles	AIA Northern Michigan	AIA West Georgia
AIA Grand Strand Section	AIA Northern Nevada	AIA West Texas
AIA Greenville Section	AIA Northwest Wisconsin	AIA Western Nebraska
AIA Hong Kong	AIA Northwestern Pennsylvania	AIA Wichita Falls
AIA Idaho Mountain Section	AIA Piedmont	AIA Wichita Section
AIA Louisiana Coastal	AIA Saginaw Valley	AIA Wilmington
AIA Mid-Michigan	AIA South Jersey	
AIA Mid-Missouri	AIA Southern Illinois	

### \$10,000-\$49,999 (59)

AIA Akron	AIA Flint	AIA Northern Minnesota
AIA Asheville Area Section	AIA Florida Gulf Coast	AIA Northwest Washington
AIA Brazos Chapter	AIA Florida Southwest	AIA Omaha
AIA Bucks County	AIA Fort Lauderdale	AIA Palomar
AIA California Central Coast	AIA Grand Rapids	AIA Puerto Rico
AIA Central Idaho Section	AIA Guam and Micronesia	AIA Queens
AIA Central Illinois	AIA Hawaii	AIA Rochester
AIA Central Kentucky Section	AIA Hilton Head Island Section	AIA Santa Fe
AIA Central Massachusetts	AIA Huron Valley	AIA Shreveport
AIA Central New Jersey	AIA Inland California	AIA South Louisiana
AIA Central New York	AIA Jersey Shore	AIA Southwest Michigan
AIA Central Virginia	AIA Lincoln	AIA Spokane
AIA Colorado North	AIA Long Beach/South Bay	AIA Springfield
AIA Colorado South	AIA Lubbock	AIA St. Paul
AIA Colorado West	AIA Middle East	AIA Staten Island Chapter
AIA Columbia Section	AIA Middle Pennsylvania Chapter	AIA Tallahassee
AIA Eastern Illinois Chapter	AIA Milwaukee	AIA Vancouver Chapter
AIA Eastern North Carolina	AIA Montgomery	AIA Western Massachusetts
AIA Eastern Ohio	AIA North Alabama	AIA Wyoming
AIA Eastern Pennsylvania	AIA Northeastern Pennsylvania	

### \$50,000-\$99,999 (26)

AIA Central Pennsylvania	AIA Idaho	AIA Phoenix Metro
AIA Chattanooga	AIA Montana	AIA Redwood Empire
AIA Chesapeake Bay	AIA Monterey Bay	AIA Rhode Island
AIA Corpus Christi	AIA Nevada	AIA Richmond
AIA Dayton	AIA New Mexico	AIA San Fernando Valley
AIA Delaware	AIA Oregon	AIA San Mateo County
AIA Detroit	AIA Palm Beach	AIA South Dakota
AIA East Tennessee	AIA Pasadena and Foothill	AIA Southwestern Oregon
AIA Eastern New York	AIA Peconic Chapter	

# The American Institute of Architects

## 2013 Component Profile Survey

### \$100,000-\$499,999 (59)

AIA Alabama	AIA Honolulu	AIA Northern Virginia
AIA Albuquerque	AIA Indiana	AIA Ohio
AIA Architects League of Northern NJ	AIA Indianapolis	AIA Oklahoma
AIA Arizona	AIA Kansas	AIA Orange County
AIA Arkansas	AIA Kentucky	AIA Orlando
AIA Baton Rouge	AIA Las Vegas	AIA Potomac Valley
AIA Birmingham	AIA Lower Rio Grande Valley	AIA San Antonio
AIA Brooklyn	AIA Maine	AIA San Diego
AIA Central Oklahoma	AIA Maryland	AIA Santa Barbara
AIA Central Valley	AIA Massachusetts	AIA Santa Clara Valley
AIA Charlotte	AIA Memphis	AIA South Carolina
AIA Cincinnati	AIA Miami	AIA Southwest Washington
AIA Cleveland	AIA Middle Tennessee	AIA St. Louis
AIA Columbus	AIA Minneapolis	AIA Tampa Bay
AIA Continental Europe	AIA Mississippi	AIA Triangle
AIA Denver	AIA Nebraska	AIA Utah
AIA East Bay	AIA New Hampshire	AIA Vermont
AIA Eastern Oklahoma	AIA New Orleans	AIA West Virginia
AIA Fort Worth	AIA North Dakota	AIA Westchester + Hudson Valley
AIA Hampton Roads	AIA Northeast Illinois	

### \$500,000+ (30)

AIA Atlanta	AIA Houston	AIA Pennsylvania
AIA Austin	AIA Illinois	AIA Philadelphia
AIA Baltimore	AIA Iowa	AIA Portland
AIA California Council	AIA Kansas City	AIA San Francisco
AIA Chicago	AIA Los Angeles	AIA Seattle
AIA Colorado	AIA Michigan	AIA Texas Society of Architects
AIA Connecticut	AIA Minnesota	AIA Virginia Society of Architects
AIA Dallas	AIA New Jersey	AIA Washington DC
AIA Florida	AIA New York Chapter	AIA Wisconsin
AIA Georgia	AIA North Carolina	Boston Society of Architects/AIA



# The American Institute of Architects

2013 Component Profile Survey

## 1. What best describes your component?

	state component	local chapter	local section
<b>COMPONENT TYPE</b>			
state	100.0%	0.0%	0.0%
local	0.0%	100.0%	0.0%
local section	0.0%	0.0%	100.0%
<b>MEMBERSHIP SIZE</b>			
<100	0.0%	82.3%	17.7%
100-249	14.8%	74.1%	11.1%
250-499	15.8%	78.9%	5.3%
500-999	32.4%	58.8%	8.8%
1,000+	57.1%	42.9%	0.0%
<b>STAFFING</b>			
full-time	37.5%	60.0%	2.5%
part-time only	20.9%	69.8%	9.3%
no staff	6.0%	78.0%	16.0%
<b>2013 REVENUE</b>			
<\$10,000	2.0%	73.5%	24.5%
\$10,000-\$49,999	3.4%	84.7%	11.9%
\$50,000-\$99,999	30.8%	69.2%	0.0%
\$100,000-\$499,999	32.2%	62.7%	5.1%
\$500,000+	50.0%	50.0%	0.0%

# The American Institute of Architects

2013 Component Profile Survey

## 2. Which one of these best describes your component's administrative and/or public-facing space?

	own space	lease space	admin space, no public space	use home or member's office	no admin office
<b>COMPONENT TYPE</b>					
state	15.9%	40.9%	22.7%	18.2%	2.3%
local	3.2%	28.2%	12.8%	15.4%	40.4%
local section	0.0%	4.5%	0.0%	22.7%	72.7%
<b>MEMBERSHIP SIZE</b>					
<100	0.0%	1.6%	4.8%	24.2%	69.4%
100-249	1.9%	20.4%	11.1%	20.4%	46.3%
250-499	0.0%	31.6%	26.3%	21.1%	21.1%
500-999	8.8%	52.9%	20.6%	8.8%	8.8%
1,000+	23.5%	61.8%	11.8%	0.0%	2.9%
<b>STAFFING</b>					
full-time	13.9%	59.5%	19.0%	7.6%	0.0%
part-time only	2.3%	25.6%	23.3%	32.6%	16.3%
no staff	0.0%	5.0%	5.0%	17.0%	73.0%
<b>2013 REVENUE</b>					
<\$10,000	0.0%	2.0%	2.0%	18.4%	77.6%
\$10,000-\$49,999	0.0%	10.2%	5.1%	18.6%	66.1%
\$50,000-\$99,999	0.0%	34.6%	42.3%	23.1%	0.0%
\$100,000-\$499,999	6.9%	46.6%	22.4%	19.0%	5.2%
\$500,000+	26.7%	66.7%	6.7%	0.0%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>					
<100					
100-249	0.0%	37.5%	0.0%	62.5%	0.0%
250-499	0.0%	33.3%	33.3%	33.3%	0.0%
500-999	9.1%	36.4%	36.4%	9.1%	9.1%
1,000+	31.6%	47.4%	21.1%	0.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>					
<100	0.0%	2.0%	5.9%	23.5%	68.6%
100-249	2.5%	20.0%	15.0%	12.5%	50.0%
250-499	0.0%	33.3%	26.7%	20.0%	20.0%
500-999	10.0%	65.0%	15.0%	5.0%	5.0%
1,000+	13.3%	80.0%	0.0%	0.0%	6.7%

# The American Institute of Architects

2013 Component Profile Survey

3a. Approximately what do you expect will be your component's 2013 annual revenues (dues and non-dues) amount? (fill-in answers)

	responses	minimum	maximum	mean
<b>COMPONENT TYPE</b>				
state	45	\$0	\$2,533,000	\$478,000
local	151	\$0	\$5,400,000	\$208,000
local section	19	\$1,000	\$280,000	\$40,000
<b>MEMBERSHIP SIZE</b>				
<100	60	\$0	\$150,000	\$13,000
100-249	53	\$7,000	\$250,000	\$55,000
250-499	34	\$0	\$300,000	\$112,000
500-999	33	\$24,000	\$564,000	\$270,000
1,000+	35	\$0	\$5,400,000	\$1,065,000
<b>STAFFING</b>				
full-time	76	\$0	\$5,400,000	\$621,000
part-time only	42	\$2,000	\$300,000	\$82,000
no staff	97	\$0	\$330,000	\$32,000
<b>2013 REVENUE</b>				
<\$10,000	44	\$0	\$9,000	\$4,000
\$10,000-\$49,999	58	\$10,000	\$47,000	\$26,000
\$50,000-\$99,999	26	\$50,000	\$96,000	\$71,000
\$100,000-\$499,999	58	\$100,000	\$460,000	\$225,000
\$500,000+	29	\$504,000	\$5,400,000	\$1,280,000
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>				
<100				
100-249	8	\$40,000	\$145,000	\$94,000
250-499	6	\$50,000	\$200,000	\$97,000
500-999	11	\$44,000	\$564,000	\$299,000
1,000+	20	\$0	\$2,533,000	\$844,000
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>				
<100	50	\$0	\$150,000	\$14,000
100-249	40	\$8,000	\$250,000	\$51,000
250-499	27	\$0	\$300,000	\$115,000
500-999	19	\$24,000	\$550,000	\$271,000
1,000+	15	\$106,000	\$5,400,000	\$1,361,000

# The American Institute of Architects

2013 Component Profile Survey

**3b. Approximately what do you expect will be your component's 2014 annual revenues (dues and non-dues) amount? (fill-in answers)**

	responses	minimum	maximum	mean
<b>COMPONENT TYPE</b>				
state	45	\$0	\$2,787,000	\$484,000
local	151	\$0	\$5,600,000	\$207,000
local section	19	\$1,000	\$290,000	\$41,000
<b>MEMBERSHIP SIZE</b>				
<100	60	\$0	\$55,000	\$11,000
100-249	53	\$0	\$250,000	\$57,000
250-499	34	\$0	\$300,000	\$116,000
500-999	33	\$26,000	\$600,000	\$278,000
1,000+	35	\$0	\$5,600,000	\$1,057,000
<b>STAFFING</b>				
full-time	76	\$0	\$5,600,000	\$622,000
part-time only	42	\$0	\$310,000	\$85,000
no staff	97	\$0	\$330,000	\$30,000
<b>2013 REVENUE</b>				
<\$10,000	44	\$0	\$12,000	\$4,000
\$10,000-\$49,999	58	\$0	\$60,000	\$25,000
\$50,000-\$99,999	26	\$0	\$150,000	\$71,000
\$100,000-\$499,999	58	\$0	\$450,000	\$229,000
\$500,000+	29	\$455,000	\$5,600,000	\$1,275,000
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>				
<100				
100-249	8	\$40,000	\$153,000	\$98,000
250-499	6	\$35,000	\$200,000	\$113,000
500-999	11	\$44,000	\$557,000	\$298,000
1,000+	20	\$0	\$2,787,000	\$852,000
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>				
<100	50	\$0	\$55,000	\$12,000
100-249	40	\$0	\$250,000	\$53,000
250-499	27	\$0	\$300,000	\$116,000
500-999	19	\$26,000	\$600,000	\$284,000
1,000+	15	\$0	\$5,600,000	\$1,329,000

# The American Institute of Architects

2013 Component Profile Survey

## 4. Of your component's revenues, what percentage comes from the following sources?

### MEAN SUMMARY

	membership dues	component generated non-dues*	CES programs	National Revenue Sharing**	supplemental or firm dues	other	TOTAL =
<b>COMPONENT TYPE</b>							
state	49.1%	29.6%	8.7%	7.4%	2.4%	2.8%	100%
local	44.6%	35.0%	6.8%	6.6%	1.1%	5.8%	100%
local section	62.9%	19.1%	7.3%	8.2%	1.9%	0.6%	100%
<b>MEMBERSHIP SIZE</b>							
<100	55.2%	29.3%	4.4%	6.0%	0.6%	4.5%	100%
100-249	48.1%	32.1%	8.6%	5.9%	0.6%	4.8%	100%
250-499	38.7%	36.9%	6.4%	9.2%	0.6%	8.2%	100%
500-999	39.2%	36.2%	10.5%	7.8%	3.4%	3.0%	100%
1,000+	47.2%	31.3%	8.1%	6.7%	3.4%	3.3%	100%
<b>STAFFING</b>							
full-time	41.0%	35.5%	8.4%	8.6%	2.6%	3.9%	100%
part-time only	44.9%	33.9%	10.9%	6.3%	2.1%	1.9%	100%
no staff	52.8%	29.7%	4.8%	5.8%	0.3%	6.6%	100%
<b>2013 REVENUE</b>							
<\$10,000	63.5%	19.6%	2.0%	6.3%	0.8%	7.7%	100%
\$10,000-\$49,999	47.5%	32.9%	7.6%	6.6%	0.1%	5.1%	100%
\$50,000-\$99,999	46.9%	39.0%	6.8%	5.3%	1.0%	1.0%	100%
\$100,000-\$499,999	37.1%	38.4%	9.7%	8.0%	1.9%	4.9%	100%
\$500,000+	41.3%	33.7%	10.1%	7.4%	4.9%	2.7%	100%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	38.8%	30.6%	17.3%	5.7%	0.7%	6.9%	100%
250-499	54.2%	27.0%	9.7%	7.5%	0.0%	1.7%	100%
500-999	43.5%	36.1%	8.5%	7.2%	3.1%	1.5%	100%
1,000+	54.4%	26.4%	5.4%	8.1%	3.4%	2.4%	100%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	52.6%	33.3%	3.7%	5.1%	0.0%	5.3%	100%
100-249	47.4%	33.3%	7.6%	5.9%	0.7%	5.0%	100%
250-499	36.3%	37.4%	5.5%	10.0%	0.8%	10.1%	100%
500-999	34.2%	37.8%	11.4%	8.4%	4.0%	4.2%	100%
1,000+	37.5%	37.8%	11.9%	4.8%	3.4%	4.6%	100%

\*e.g., sponsorships, events, conventions, allied members

\*\* e.g., Electronic Document Commissions, AIA National Job Board

# The American Institute of Architects

2013 Component Profile Survey

## 5. Does your component index dues annually according to the CPI (Consumer Price Index)?

	yes	no
<b>COMPONENT TYPE</b>		
state	24.4%	75.6%
local	11.8%	88.2%
local section	9.5%	90.5%
<b>MEMBERSHIP SIZE</b>		
<100	6.6%	93.4%
100-249	5.7%	94.3%
250-499	11.1%	88.9%
500-999	21.2%	78.8%
1,000+	37.1%	62.9%
<b>STAFFING</b>		
full-time	26.0%	74.0%
part-time only	7.0%	93.0%
no staff	8.2%	91.8%
<b>2013 REVENUE</b>		
<\$10,000	8.5%	91.5%
\$10,000-\$49,999	6.9%	93.1%
\$50,000-\$99,999	3.8%	96.2%
\$100,000-\$499,999	19.0%	81.0%
\$500,000+	37.9%	62.1%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	0.0%	100.0%
250-499	0.0%	100.0%
500-999	27.3%	72.7%
1,000+	40.0%	60.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	5.9%	94.1%
100-249	5.1%	94.9%
250-499	14.3%	85.7%
500-999	21.1%	78.9%
1,000+	33.3%	66.7%

# The American Institute of Architects

2013 Component Profile Survey

## 6. Does your component charge supplemental or firm dues?

	yes	no
<b>COMPONENT TYPE</b>		
state	26.7%	73.3%
local	14.3%	85.7%
local section	9.5%	90.5%
<b>MEMBERSHIP SIZE</b>		
<100	6.7%	93.3%
100-249	13.0%	87.0%
250-499	5.3%	94.7%
500-999	33.3%	66.7%
1,000+	34.3%	65.7%
<b>STAFFING</b>		
full-time	25.3%	74.7%
part-time only	18.6%	81.4%
no staff	8.2%	91.8%
<b>2013 REVENUE</b>		
<\$10,000	6.4%	93.6%
\$10,000-\$49,999	3.4%	96.6%
\$50,000-\$99,999	19.2%	80.8%
\$100,000-\$499,999	20.3%	79.7%
\$500,000+	48.3%	51.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	25.0%	75.0%
250-499	0.0%	100.0%
500-999	45.5%	54.5%
1,000+	25.0%	75.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	6.0%	94.0%
100-249	10.0%	90.0%
250-499	6.7%	93.3%
500-999	31.6%	68.4%
1,000+	46.7%	53.3%

# The American Institute of Architects

2013 Component Profile Survey

## 6a. If yes, which groups are charged supplemental or firm dues by your component?

	AIA firms	non-AIA members	AIA members	technical staff	other
<b>COMPONENT TYPE</b>					
state	50.0%	83.3%	58.3%	50.0%	0.0%
local	54.5%	40.9%	27.3%	18.2%	22.7%
local section	50.0%	0.0%	50.0%	0.0%	0.0%
<b>MEMBERSHIP SIZE</b>					
<100	25.0%	50.0%	25.0%	0.0%	50.0%
100-249	42.9%	57.1%	42.9%	28.6%	0.0%
250-499	50.0%	100.0%	50.0%	50.0%	50.0%
500-999	63.6%	36.4%	36.4%	27.3%	9.1%
1,000+	58.3%	58.3%	41.7%	33.3%	8.3%
<b>STAFFING</b>					
full-time	65.0%	45.0%	35.0%	30.0%	10.0%
part-time only	62.5%	37.5%	50.0%	25.0%	0.0%
no staff	12.5%	87.5%	37.5%	25.0%	37.5%
<b>2013 REVENUE</b>					
<\$10,000	33.3%	66.7%	33.3%	0.0%	33.3%
\$10,000-\$49,999	0.0%	0.0%	50.0%	0.0%	50.0%
\$50,000-\$99,999	60.0%	60.0%	20.0%	20.0%	20.0%
\$100,000-\$499,999	41.7%	58.3%	50.0%	33.3%	8.3%
\$500,000+	71.4%	50.0%	35.7%	35.7%	7.1%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>					
<100					
100-249	50.0%	100.0%	50.0%	50.0%	0.0%
250-499					
500-999	40.0%	80.0%	40.0%	60.0%	0.0%
1,000+	60.0%	80.0%	80.0%	40.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>					
<100	0.0%	66.7%	33.3%	0.0%	66.7%
100-249	50.0%	50.0%	25.0%	25.0%	0.0%
250-499	50.0%	100.0%	50.0%	50.0%	50.0%
500-999	83.3%	0.0%	33.3%	0.0%	16.7%
1,000+	57.1%	42.9%	14.3%	28.6%	14.3%



# The American Institute of Architects

2013 Component Profile Survey

## 7. Including you, does your component have any paid staff?

	yes	no
<b>COMPONENT TYPE</b>		
state	86.7%	13.3%
local	50.0%	50.0%
local section	27.3%	72.7%
<b>MEMBERSHIP SIZE</b>		
<100	14.5%	85.5%
100-249	48.1%	51.9%
250-499	71.1%	28.9%
500-999	79.4%	20.6%
1,000+	97.1%	2.9%
<b>STAFFING</b>		
full-time	100.0%	0.0%
part-time only	100.0%	0.0%
no staff	0.0%	100.0%
<b>2013 REVENUE</b>		
<\$10,000	12.2%	87.8%
\$10,000-\$49,999	27.1%	72.9%
\$50,000-\$99,999	76.9%	23.1%
\$100,000-\$499,999	86.4%	13.6%
\$500,000+	100.0%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	75.0%	25.0%
250-499	100.0%	0.0%
500-999	63.6%	36.4%
1,000+	100.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	13.7%	86.3%
100-249	45.0%	55.0%
250-499	70.0%	30.0%
500-999	90.0%	10.0%
1,000+	93.3%	6.7%

# The American Institute of Architects

2013 Component Profile Survey

## 8a. Including you, how many paid staff members are employed by your component?

### MEAN SUMMARY

base: components with paid staff (fill-in answers)

	full-time (35+hrs/wk)	part-time (<35 hrs/wk)	TOTAL
<b>COMPONENT TYPE</b>			
state	2.9	0.9	3.8
local	2.3	1.0	3.4
local section	0.5	0.8	1.3
<b>MEMBERSHIP SIZE</b>			
<100	0.1	0.9	1.0
100-249	0.4	1.1	1.5
250-499	1.2	0.6	1.7
500-999	1.9	0.7	2.6
1,000+	5.9	1.5	7.5
<b>STAFFING</b>			
full-time	3.7	0.8	4.5
part-time only	0.0	1.3	1.3
no staff			
<b>2013 REVENUE</b>			
<\$10,000	1.3	0.8	2.2
\$10,000-\$49,999	1.1	1.0	2.1
\$50,000-\$99,999	0.3	1.0	1.3
\$100,000-\$499,999	1.4	0.7	2.1
\$500,000+	6.5	1.5	8.0

# The American Institute of Architects

2013 Component Profile Survey

## 13. Which of these benefits does your component offer to employees?

	health insurance	retirement savings plan	parking/ transportation subsidy	professional dues	flextime	telecommuting	flexible spending account (FSA)
<b>COMPONENT TYPE</b>							
state	62.2%	62.2%	51.4%	54.1%	35.1%	24.3%	5.4%
local	49.4%	36.4%	36.4%	31.2%	26.0%	20.8%	7.8%
local section	16.7%	0.0%	0.0%	0.0%	33.3%	0.0%	0.0%
<b>MEMBERSHIP SIZE</b>							
<100	0.0%	0.0%	11.1%	0.0%	22.2%	0.0%	0.0%
100-249	8.0%	4.0%	20.0%	0.0%	16.0%	16.0%	4.0%
250-499	30.8%	19.2%	19.2%	19.2%	15.4%	7.7%	3.8%
500-999	81.5%	51.9%	59.3%	63.0%	40.7%	44.4%	3.7%
1,000+	90.9%	93.9%	60.6%	66.7%	42.4%	21.2%	15.2%
<b>STAFFING</b>							
full-time	75.9%	63.3%	51.9%	54.4%	35.4%	25.3%	8.9%
part-time only	4.9%	2.4%	14.6%	2.4%	17.1%	12.2%	2.4%
no staff							
<b>2013 REVENUE</b>							
<\$10,000	33.3%	33.3%	16.7%	16.7%	16.7%	0.0%	0.0%
\$10,000-\$49,999	13.3%	13.3%	6.7%	6.7%	6.7%	0.0%	0.0%
\$50,000-\$99,999	5.3%	0.0%	15.8%	5.3%	21.1%	15.8%	0.0%
\$100,000-\$499,999	56.0%	38.0%	48.0%	34.0%	30.0%	26.0%	6.0%
\$500,000+	96.7%	93.3%	60.0%	80.0%	46.7%	30.0%	16.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	0.0%	0.0%	20.0%	0.0%	60.0%	60.0%	0.0%
250-499	16.7%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%
500-999	71.4%	71.4%	71.4%	85.7%	42.9%	57.1%	0.0%
1,000+	89.5%	94.7%	63.2%	73.7%	36.8%	10.5%	10.5%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	0.0%	0.0%	14.3%	0.0%	14.3%	0.0%	0.0%
100-249	11.1%	5.6%	22.2%	0.0%	5.6%	5.6%	5.6%
250-499	35.0%	25.0%	20.0%	25.0%	20.0%	10.0%	5.0%
500-999	88.9%	50.0%	61.1%	61.1%	38.9%	44.4%	5.6%
1,000+	92.9%	92.9%	57.1%	57.1%	50.0%	35.7%	21.4%

# The American Institute of Architects

2013 Component Profile Survey

## 15. Which of the following member categories are included in your component's Board of Directors?

	AIA Architect members	Associate AIA members	AIA Young Architect members*	staff**	other members	none - do not have a Board of Directors
<b>COMPONENT TYPE</b>						
state	100.0%	95.6%	53.3%	66.7%	35.6%	0.0%
local	96.2%	82.7%	53.2%	44.2%	37.2%	3.8%
local section	90.9%	63.6%	59.1%	9.1%	18.2%	9.1%
<b>MEMBERSHIP SIZE</b>						
<100	88.7%	61.3%	35.5%	11.3%	16.1%	11.3%
100-249	98.1%	90.7%	51.9%	48.1%	27.8%	1.9%
250-499	100.0%	92.1%	71.1%	47.4%	47.4%	0.0%
500-999	100.0%	91.2%	58.8%	61.8%	44.1%	0.0%
1,000+	100.0%	94.3%	65.7%	82.9%	57.1%	0.0%
<b>STAFFING</b>						
full-time	100.0%	95.0%	66.3%	72.5%	51.3%	0.0%
part-time only	97.7%	93.0%	48.8%	55.8%	30.2%	2.3%
no staff	93.0%	70.0%	46.0%	19.0%	24.0%	7.0%
<b>2013 REVENUE</b>						
<\$10,000	85.7%	53.1%	42.9%	10.2%	12.2%	14.3%
\$10,000-\$49,999	98.3%	83.1%	50.8%	32.2%	25.4%	1.7%
\$50,000-\$99,999	100.0%	92.3%	50.0%	61.5%	46.2%	0.0%
\$100,000-\$499,999	100.0%	98.3%	64.4%	59.3%	42.4%	0.0%
\$500,000+	100.0%	96.7%	60.0%	86.7%	66.7%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>						
<100						
100-249	100.0%	100.0%	37.5%	50.0%	37.5%	0.0%
250-499	100.0%	100.0%	66.7%	50.0%	33.3%	0.0%
500-999	100.0%	90.9%	54.5%	63.6%	27.3%	0.0%
1,000+	100.0%	95.0%	55.0%	80.0%	40.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>						
<100	90.2%	64.7%	35.3%	11.8%	17.6%	9.8%
100-249	97.5%	90.0%	50.0%	52.5%	30.0%	2.5%
250-499	100.0%	90.0%	70.0%	50.0%	50.0%	0.0%
500-999	100.0%	95.0%	60.0%	70.0%	50.0%	0.0%
1,000+	100.0%	93.3%	80.0%	86.7%	80.0%	0.0%

\*AIA members licensed for 10 years or less

\*\* e.g., Executive Director, Ex-Officio, Chapter Administrator

# The American Institute of Architects

2013 Component Profile Survey

20. For each of the following events, what level of coverage does your local or state component provide for one or more Board members to attend?

## FULL FUNDING SUMMARY

base: components with a Board of Directors

	AIA Grassroots	AIA National Convention	State Government Network (SGN)	Other Professional Development
<b>COMPONENT TYPE</b>				
state	77.8%	81.8%	43.2%	22.7%
local	71.6%	63.3%	13.8%	13.6%
local section	80.0%	47.4%	8.3%	7.7%
<b>MEMBERSHIP SIZE</b>				
<100	55.6%	37.7%	8.9%	2.3%
100-249	75.5%	64.7%	22.2%	12.9%
250-499	86.5%	81.6%	16.7%	18.2%
500-999	70.6%	66.7%	28.0%	15.8%
1,000+	88.6%	91.4%	32.1%	36.4%
<b>STAFFING</b>				
full-time	84.8%	81.3%	24.1%	25.5%
part-time only	78.6%	64.1%	33.3%	9.1%
no staff	62.0%	52.7%	13.2%	8.7%
<b>2013 REVENUE</b>				
<\$10,000	56.1%	34.1%	6.3%	6.5%
\$10,000-\$49,999	70.7%	64.3%	23.8%	10.0%
\$50,000-\$99,999	69.2%	65.4%	18.2%	5.6%
\$100,000-\$499,999	82.8%	78.9%	18.4%	24.1%
\$500,000+	90.0%	86.7%	37.5%	30.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>				
<100				
100-249	62.5%	71.4%	25.0%	25.0%
250-499	100.0%	100.0%	20.0%	0.0%
500-999	72.7%	72.7%	50.0%	40.0%
1,000+	80.0%	85.0%	50.0%	18.2%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>				
<100	55.6%	42.2%	10.0%	2.6%
100-249	74.4%	65.8%	21.4%	12.5%
250-499	82.8%	76.7%	16.7%	21.1%
500-999	65.0%	57.9%	15.4%	0.0%
1,000+	100.0%	100.0%	0.0%	54.5%

# The American Institute of Architects

2013 Component Profile Survey

## 23. Which of the following documents does your component have on file?

	policy (rules of the Board) manual	990 IRS form	antitrust policy	conflict of interest policy	record retention policy	whistle- blower policy	position statements
<b>COMPONENT TYPE</b>							
state	82.2%	91.1%	82.2%	80.0%	77.8%	66.7%	55.6%
local	61.9%	61.9%	54.8%	52.3%	37.4%	36.1%	32.9%
local section	63.6%	36.4%	36.4%	27.3%	13.6%	4.5%	31.8%
<b>MEMBERSHIP SIZE</b>							
<100	40.3%	37.1%	35.5%	27.4%	8.1%	8.1%	19.4%
100-249	61.1%	53.7%	40.7%	38.9%	31.5%	22.2%	27.8%
250-499	83.8%	78.4%	75.7%	70.3%	51.4%	48.6%	40.5%
500-999	82.4%	91.2%	79.4%	79.4%	70.6%	64.7%	52.9%
1,000+	85.7%	94.3%	88.6%	91.4%	88.6%	85.7%	65.7%
<b>STAFFING</b>							
full-time	85.0%	92.5%	77.5%	85.0%	77.5%	72.5%	52.5%
part-time only	71.4%	69.0%	61.9%	57.1%	40.5%	35.7%	33.3%
no staff	49.0%	42.0%	42.0%	31.0%	17.0%	14.0%	27.0%
<b>2013 REVENUE</b>							
<\$10,000	38.8%	32.7%	40.8%	28.6%	8.2%	8.2%	24.5%
\$10,000-\$49,999	55.9%	49.2%	39.0%	32.2%	20.3%	16.9%	27.1%
\$50,000-\$99,999	80.0%	72.0%	60.0%	60.0%	52.0%	44.0%	32.0%
\$100,000-\$499,999	81.4%	89.8%	72.9%	78.0%	66.1%	59.3%	42.4%
\$500,000+	90.0%	96.7%	96.7%	96.7%	93.3%	90.0%	73.3%

continued....

	operations (procedure) manual	employee (personnel) manual	style guide manual	emergency disaster guide
<b>COMPONENT TYPE</b>				
state	60.0%	62.2%	53.3%	20.0%
local	32.9%	24.5%	25.8%	18.7%
local section	13.6%	0.0%	4.5%	4.5%
<b>MEMBERSHIP SIZE</b>				
<100	6.5%	1.6%	3.2%	6.5%
100-249	27.8%	9.3%	14.8%	11.1%
250-499	37.8%	27.0%	40.5%	21.6%
500-999	61.8%	55.9%	47.1%	29.4%
1,000+	77.1%	88.6%	68.6%	31.4%
<b>STAFFING</b>				
full-time	67.5%	68.8%	60.0%	32.5%
part-time only	38.1%	26.2%	19.0%	16.7%
no staff	11.0%	0.0%	9.0%	6.0%
<b>2013 REVENUE</b>				
<\$10,000	6.1%	2.0%	2.0%	4.1%
\$10,000-\$49,999	13.6%	5.1%	10.2%	8.5%
\$50,000-\$99,999	44.0%	24.0%	28.0%	16.0%
\$100,000-\$499,999	54.2%	44.1%	47.5%	23.7%
\$500,000+	90.0%	100.0%	76.7%	46.7%

# The American Institute of Architects

2013 Component Profile Survey

## 27. Does your component plan to make significant operational changes in response to AIA's Repositioning?

	yes	no
<b>COMPONENT TYPE</b>		
state	61.4%	38.6%
local	50.0%	50.0%
local section	31.8%	68.2%
<b>MEMBERSHIP SIZE</b>		
<100	34.4%	65.6%
100-249	38.5%	61.5%
250-499	71.1%	28.9%
500-999	62.5%	37.5%
1,000+	62.9%	37.1%
<b>STAFFING</b>		
full-time	69.6%	30.4%
part-time only	35.7%	64.3%
no staff	41.2%	58.8%
<b>2013 REVENUE</b>		
<\$10,000	39.6%	60.4%
\$10,000-\$49,999	41.4%	58.6%
\$50,000-\$99,999	48.0%	52.0%
\$100,000-\$499,999	66.7%	33.3%
\$500,000+	56.7%	43.3%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	62.5%	37.5%
250-499	66.7%	33.3%
500-999	60.0%	40.0%
1,000+	60.0%	40.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	40.0%	60.0%
100-249	34.2%	65.8%
250-499	73.3%	26.7%
500-999	57.9%	42.1%
1,000+	66.7%	33.3%

# The American Institute of Architects

2013 Component Profile Survey

27a. If yes, please indicate all areas where changes are to be made.

	prioritization of initiatives or programs	engaging emerging profes- sionals	member communi- cations	govern- ance structure	other
<b>COMPONENT TYPE</b>					
state	96.0%	80.0%	64.0%	52.0%	12.0%
local	82.6%	81.2%	76.8%	30.4%	7.2%
local section	42.9%	100.0%	71.4%	42.9%	0.0%
<b>MEMBERSHIP SIZE</b>					
<100	66.7%	76.2%	81.0%	33.3%	9.5%
100-249	78.9%	78.9%	63.2%	52.6%	5.3%
250-499	88.0%	80.0%	72.0%	20.0%	8.0%
500-999	83.3%	94.4%	72.2%	44.4%	16.7%
1,000+	100.0%	83.3%	77.8%	38.9%	0.0%
<b>STAFFING</b>					
full-time	94.1%	84.3%	68.6%	35.3%	3.9%
part-time only	58.3%	83.3%	58.3%	33.3%	8.3%
no staff	76.3%	78.9%	84.2%	39.5%	13.2%
<b>2013 REVENUE</b>					
<\$10,000	73.7%	78.9%	78.9%	36.8%	5.3%
\$10,000-\$49,999	63.6%	72.7%	72.7%	31.8%	13.6%
\$50,000-\$99,999	100.0%	80.0%	80.0%	50.0%	20.0%
\$100,000-\$499,999	88.9%	88.9%	66.7%	36.1%	5.6%
\$500,000+	100.0%	85.7%	78.6%	35.7%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>					
<100					
100-249	100.0%	60.0%	40.0%	60.0%	0.0%
250-499	100.0%	75.0%	50.0%	50.0%	25.0%
500-999	83.3%	83.3%	66.7%	33.3%	33.3%
1,000+	100.0%	90.0%	80.0%	60.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>					
<100	65.0%	75.0%	80.0%	30.0%	10.0%
100-249	83.3%	83.3%	75.0%	50.0%	8.3%
250-499	90.0%	80.0%	75.0%	15.0%	5.0%
500-999	88.9%	100.0%	77.8%	55.6%	11.1%
1,000+	100.0%	75.0%	75.0%	12.5%	0.0%



# The American Institute of Architects

2013 Component Profile Survey

## 29. Approximately how many individual and corporate Allied members does your component currently have?

	individual Allied members	corporate Allied members	TOTAL
<b>COMPONENT TYPE</b>			
state	35.6	19.3	54.9
local	27.8	18.8	46.6
local section	10.6	6.1	16.7
<b>MEMBERSHIP SIZE</b>			
<100	7.4	1.9	9.3
100-249	21.6	10.4	32.0
250-499	32.2	11.6	43.8
500-999	43.0	33.1	76.1
1,000+	53.5	47.2	100.7
<b>STAFFING</b>			
full-time	47.8	34.6	82.5
part-time only	25.9	8.5	34.4
no staff	12.2	7.9	20.1
<b>2013 REVENUE</b>			
<\$10,000	8.6	2.8	11.4
\$10,000-\$49,999	11.4	5.9	17.4
\$50,000-\$99,999	39.0	9.2	48.2
\$100,000-\$499,999	33.6	21.3	54.9
\$500,000+	67.0	63.1	130.1
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>			
<100			
100-249	54.1	22.9	77
250-499	4.4	16.2	20.6
500-999	21	35.5	56.5
1,000+	44.1	9.8	53.9
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>			
<100	7.5	2	9.5
100-249	16.1	8.2	24.3
250-499	37.8	10.9	48.7
500-999	58.5	33	91.5
1,000+	66.1	97.1	163.2

# The American Institute of Architects

2013 Component Profile Survey

## 30. Does your component offer additional membership categories aside from those listed above?

	yes	no
<b>COMPONENT TYPE</b>		
state	20.9%	79.1%
local	24.2%	75.8%
local section	28.6%	71.4%
<b>MEMBERSHIP SIZE</b>		
<100	19.7%	80.3%
100-249	28.3%	71.7%
250-499	27.8%	72.2%
500-999	14.7%	85.3%
1,000+	30.3%	69.7%
<b>STAFFING</b>		
full-time	22.4%	77.6%
part-time only	25.6%	74.4%
no staff	24.5%	75.5%
<b>2013 REVENUE</b>		
<\$10,000	25.0%	75.0%
\$10,000-\$49,999	29.3%	70.7%
\$50,000-\$99,999	7.7%	92.3%
\$100,000-\$499,999	20.0%	80.0%
\$500,000+	33.3%	66.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	37.5%	62.5%
250-499	20.0%	80.0%
500-999	9.1%	90.9%
1,000+	21.1%	78.9%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	19.6%	80.4%
100-249	23.1%	76.9%
250-499	31.0%	69.0%
500-999	15.0%	85.0%
1,000+	42.9%	57.1%

# The American Institute of Architects

2013 Component Profile Survey

## 31. Does your component currently use a membership database system in addition to NetFORUM?

	yes	no
<b>COMPONENT TYPE</b>		
state	57.8%	42.2%
local	22.4%	77.6%
local section	9.1%	90.9%
<b>MEMBERSHIP SIZE</b>		
<100	11.3%	88.7%
100-249	31.5%	68.5%
250-499	21.1%	78.9%
500-999	41.2%	58.8%
1,000+	48.6%	51.4%
<b>STAFFING</b>		
full-time	41.3%	58.8%
part-time only	20.9%	79.1%
no staff	21.0%	79.0%
<b>2013 REVENUE</b>		
<\$10,000	18.4%	81.6%
\$10,000-\$49,999	16.9%	83.1%
\$50,000-\$99,999	30.8%	69.2%
\$100,000-\$499,999	30.5%	69.5%
\$500,000+	60.0%	40.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	87.5%	12.5%
250-499	33.3%	66.7%
500-999	63.6%	36.4%
1,000+	50.0%	50.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	9.8%	90.2%
100-249	25.0%	75.0%
250-499	20.0%	80.0%
500-999	35.0%	65.0%
1,000+	46.7%	53.3%

# The American Institute of Architects

2013 Component Profile Survey

## 33. Which of the following programs does your component offer to attract new graduate Associate members?

	free New Grad member- ship*	free or reduced price tickets to programs	special program- ming targeted at graduates	other	indicated at least one
<b>COMPONENT TYPE</b>					
state	88.6%	59.1%	25.0%	11.4%	95.5%
local	69.1%	39.5%	28.3%	7.9%	80.3%
local section	38.1%	33.3%	9.5%	0.0%	61.9%
<b>MEMBERSHIP SIZE</b>					
<100	41.7%	18.3%	15.0%	6.7%	55.0%
100-249	73.6%	39.6%	11.3%	3.8%	84.9%
250-499	75.0%	50.0%	27.8%	11.1%	91.7%
500-999	88.2%	55.9%	41.2%	8.8%	94.1%
1,000+	91.2%	70.6%	50.0%	11.8%	100.0%
<b>STAFFING</b>					
full-time	96.1%	62.3%	42.9%	7.8%	100.0%
part-time only	79.1%	34.9%	23.3%	14.0%	93.0%
no staff	45.4%	30.9%	13.4%	5.2%	61.9%
<b>2013 REVENUE</b>					
<\$10,000	43.5%	17.4%	8.7%	2.2%	50.0%
\$10,000-\$49,999	53.4%	31.0%	20.7%	8.6%	74.1%
\$50,000-\$99,999	84.6%	46.2%	15.4%	11.5%	96.2%
\$100,000-\$499,999	89.5%	57.9%	36.8%	8.8%	98.2%
\$500,000+	93.3%	73.3%	50.0%	10.0%	100.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>					
<100					
100-249	100.0%	75.0%	12.5%	0.0%	100.0%
250-499	100.0%	33.3%	16.7%	16.7%	100.0%
500-999	72.7%	63.6%	27.3%	18.2%	81.8%
1,000+	89.5%	57.9%	31.6%	10.5%	100.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>					
<100	44.0%	20.0%	16.0%	8.0%	58.0%
100-249	74.4%	28.2%	10.3%	5.1%	82.1%
250-499	75.0%	53.6%	32.1%	10.7%	92.9%
500-999	95.0%	55.0%	55.0%	5.0%	100.0%
1,000+	93.3%	86.7%	73.3%	13.3%	100.0%

\* first 18 months after graduation

# The American Institute of Architects

2013 Component Profile Survey

## 34. What type of outreach do you conduct to welcome new members and those transferring in from other components?

	email contact	telephone call contact	mailed letter or package	new member welcome event	other	none
<b>COMPONENT TYPE</b>						
state	63.4%	19.5%	39.0%	14.6%	12.2%	22.0%
local	69.0%	31.6%	20.6%	17.4%	9.0%	19.4%
local section	63.6%	27.3%	4.5%	9.1%	0.0%	27.3%
<b>MEMBERSHIP SIZE</b>						
<100	64.5%	33.9%	9.7%	6.5%	1.6%	30.6%
100-249	67.9%	28.3%	11.3%	5.7%	15.1%	22.6%
250-499	67.6%	32.4%	29.7%	13.5%	8.1%	16.2%
500-999	73.5%	17.6%	20.6%	26.5%	8.8%	14.7%
1,000+	65.6%	28.1%	59.4%	43.8%	12.5%	9.4%
<b>STAFFING</b>						
full-time	76.3%	22.4%	42.1%	34.2%	7.9%	6.6%
part-time only	71.4%	42.9%	16.7%	4.8%	9.5%	26.2%
no staff	59.0%	28.0%	10.0%	7.0%	9.0%	29.0%
<b>2013 REVENUE</b>						
<\$10,000	64.6%	33.3%	10.4%	4.2%	2.1%	33.3%
\$10,000-\$49,999	59.3%	28.8%	13.6%	11.9%	13.6%	25.4%
\$50,000-\$99,999	73.1%	30.8%	19.2%	3.8%	0.0%	23.1%
\$100,000-\$499,999	71.9%	24.6%	22.8%	17.5%	14.0%	12.3%
\$500,000+	75.0%	28.6%	64.3%	53.6%	7.1%	3.6%

# The American Institute of Architects

2013 Component Profile Survey

## 38. When do you issue awards in your component's design competition(s)?

TOP MENTIONS  
(among all respondents)

	September	October	November	December	April	NEVER
<b>COMPONENT TYPE</b>						
state	33.3%	28.9%	15.6%	6.7%	11.1%	6.7%
local	7.7%	16.7%	20.5%	14.7%	9.6%	21.8%
local section	4.5%	4.5%	9.1%	9.1%	4.5%	54.5%
<b>MEMBERSHIP SIZE</b>						
<100	1.6%	3.2%	14.5%	19.4%	3.2%	50.0%
100-249	13.0%	14.8%	14.8%	20.4%	7.4%	14.8%
250-499	15.8%	23.7%	18.4%	7.9%	10.5%	13.2%
500-999	20.6%	32.4%	32.4%	2.9%	14.7%	8.8%
1,000+	20.0%	28.6%	17.1%	2.9%	17.1%	5.7%
<b>STAFFING</b>						
full-time	15.0%	30.0%	23.8%	5.0%	17.5%	5.0%
part-time only	14.0%	18.6%	20.9%	18.6%	7.0%	11.6%
no staff	10.0%	8.0%	13.0%	16.0%	4.0%	40.0%
<b>2013 REVENUE</b>						
<\$10,000	4.1%	6.1%	16.3%	12.2%	4.1%	59.2%
\$10,000-\$49,999	10.2%	8.5%	16.9%	20.3%	6.8%	25.4%
\$50,000-\$99,999	26.9%	26.9%	7.7%	15.4%	7.7%	7.7%
\$100,000-\$499,999	15.3%	25.4%	25.4%	8.5%	11.9%	5.1%
\$500,000+	13.3%	33.3%	20.0%	3.3%	20.0%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>						
<100						
100-249	37.5%	12.5%	0.0%	12.5%	12.5%	0.0%
250-499	50.0%	33.3%	0.0%	16.7%	0.0%	0.0%
500-999	27.3%	63.6%	27.3%	0.0%	0.0%	9.1%
1,000+	30.0%	15.0%	20.0%	5.0%	20.0%	10.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>						
<100	0.0%	2.0%	17.6%	21.6%	3.9%	47.1%
100-249	10.0%	17.5%	15.0%	22.5%	7.5%	12.5%
250-499	10.0%	23.3%	23.3%	6.7%	13.3%	13.3%
500-999	20.0%	20.0%	40.0%	5.0%	20.0%	5.0%
1,000+	6.7%	46.7%	13.3%	0.0%	13.3%	0.0%

# The American Institute of Architects

2013 Component Profile Survey

## 40. Does your component offer portfolios of member projects for review by firms and clients?

	yes	no
<b>COMPONENT TYPE</b>		
state	11.4%	88.6%
local	7.2%	92.8%
local section	0.0%	100.0%
<b>MEMBERSHIP SIZE</b>		
<100	3.2%	96.8%
100-249	1.9%	98.1%
250-499	0.0%	100.0%
500-999	9.1%	90.9%
1,000+	28.6%	71.4%
<b>STAFFING</b>		
full-time	16.5%	83.5%
part-time only	0.0%	100.0%
no staff	3.0%	97.0%
<b>2013 REVENUE</b>		
<\$10,000	2.0%	98.0%
\$10,000-\$49,999	3.5%	96.5%
\$50,000-\$99,999	0.0%	100.0%
\$100,000-\$499,999	3.4%	96.6%
\$500,000+	36.7%	63.3%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	0.0%	100.0%
250-499	0.0%	100.0%
500-999	9.1%	90.9%
1,000+	20.0%	80.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	3.9%	96.1%
100-249	2.6%	97.4%
250-499	0.0%	100.0%
500-999	10.5%	89.5%
1,000+	40.0%	60.0%

# The American Institute of Architects

2013 Component Profile Survey

## 41. Does your component actively market AIA Contract Documents on your website, newsletter, or other media?

	yes	no
<b>COMPONENT TYPE</b>		
state	84.1%	15.9%
local	45.5%	54.5%
local section	13.6%	86.4%
<b>MEMBERSHIP SIZE</b>		
<100	14.5%	85.5%
100-249	44.4%	55.6%
250-499	65.8%	34.2%
500-999	75.8%	24.2%
1,000+	80.0%	20.0%
<b>STAFFING</b>		
full-time	86.3%	13.8%
part-time only	55.8%	44.2%
no staff	18.2%	81.8%
<b>2013 REVENUE</b>		
<\$10,000	12.2%	87.8%
\$10,000-\$49,999	28.8%	71.2%
\$50,000-\$99,999	53.8%	46.2%
\$100,000-\$499,999	81.0%	19.0%
\$500,000+	90.0%	10.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	100.0%	0.0%
250-499	100.0%	0.0%
500-999	90.0%	10.0%
1,000+	70.0%	30.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	13.7%	86.3%
100-249	40.0%	60.0%
250-499	63.3%	36.7%
500-999	75.0%	25.0%
1,000+	93.3%	6.7%



# The American Institute of Architects

2013 Component Profile Survey

## 42. Is your component working with your state legislature to promote the use of AIA Contract Documents?

	yes	no
<b>COMPONENT TYPE</b>		
state	38.6%	61.4%
local	22.9%	77.1%
local section	18.2%	81.8%
<b>MEMBERSHIP SIZE</b>		
<100	21.0%	79.0%
100-249	25.0%	75.0%
250-499	23.7%	76.3%
500-999	24.2%	75.8%
1,000+	38.2%	61.8%
<b>STAFFING</b>		
full-time	27.8%	72.2%
part-time only	26.2%	73.8%
no staff	23.5%	76.5%
<b>2013 REVENUE</b>		
<\$10,000	18.4%	81.6%
\$10,000-\$49,999	24.1%	75.9%
\$50,000-\$99,999	40.0%	60.0%
\$100,000-\$499,999	19.0%	81.0%
\$500,000+	41.4%	58.6%

# The American Institute of Architects

2013 Component Profile Survey

## 43. Does your component have a 501C(3) architectural foundation?

	yes	no
<b>COMPONENT TYPE</b>		
state	52.3%	47.7%
local	28.0%	72.0%
local section	9.1%	90.9%
<b>MEMBERSHIP SIZE</b>		
<100	16.7%	83.3%
100-249	18.0%	82.0%
250-499	24.3%	75.7%
500-999	44.1%	55.9%
1,000+	68.6%	31.4%
<b>STAFFING</b>		
full-time	51.9%	48.1%
part-time only	17.9%	82.1%
no staff	19.4%	80.6%
<b>2013 REVENUE</b>		
<\$10,000	14.9%	85.1%
\$10,000-\$49,999	16.4%	83.6%
\$50,000-\$99,999	23.1%	76.9%
\$100,000-\$499,999	32.8%	67.2%
\$500,000+	86.7%	13.3%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	42.9%	57.1%
250-499	0.0%	100.0%
500-999	54.5%	45.5%
1,000+	70.0%	30.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	18.4%	81.6%
100-249	13.5%	86.5%
250-499	31.0%	69.0%
500-999	45.0%	55.0%
1,000+	66.7%	33.3%

# The American Institute of Architects

2013 Component Profile Survey

## 43b. Does your component have a Center for Architecture at your location?

	yes	no
<b>COMPONENT TYPE</b>		
state	21.7%	78.3%
local	38.1%	61.9%
local section	0.0%	100.0%
<b>MEMBERSHIP SIZE</b>		
<100	10.0%	90.0%
100-249	22.2%	77.8%
250-499	22.2%	77.8%
500-999	26.7%	73.3%
1,000+	50.0%	50.0%
<b>STAFFING</b>		
full-time	41.5%	58.5%
part-time only	28.6%	71.4%
no staff	10.5%	89.5%
<b>2013 REVENUE</b>		
<\$10,000	14.3%	85.7%
\$10,000-\$49,999	0.0%	100.0%
\$50,000-\$99,999	33.3%	66.7%
\$100,000-\$499,999	26.3%	73.7%
\$500,000+	50.0%	50.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	33.3%	66.7%
250-499		
500-999	16.7%	83.3%
1,000+	21.4%	78.6%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	11.1%	88.9%
100-249	20.0%	80.0%
250-499	22.2%	77.8%
500-999	33.3%	66.7%
1,000+	90.0%	10.0%

# The American Institute of Architects

2013 Component Profile Survey

## 44a. Which of the following programs does your component currently provide for its members?

	continuing education sessions/ workshops	chapter networking meetings/ events	chapter business meeting	tours	public outreach programs	IDP/ARE programs	legislative events
<b>COMPONENT TYPE</b>							
state	91.1%	71.1%	88.9%	46.7%	46.7%	55.6%	84.4%
local	98.1%	87.8%	82.7%	66.7%	58.3%	52.6%	34.6%
local section	95.5%	90.9%	68.2%	72.7%	59.1%	36.4%	22.7%
<b>MEMBERSHIP SIZE</b>							
<100	98.4%	74.2%	71.0%	45.2%	32.3%	17.7%	32.3%
100-249	98.1%	88.9%	79.6%	75.9%	57.4%	50.0%	25.9%
250-499	92.1%	92.1%	89.5%	71.1%	65.8%	65.8%	42.1%
500-999	97.1%	91.2%	88.2%	70.6%	70.6%	85.3%	58.8%
1,000+	94.3%	82.9%	94.3%	60.0%	71.4%	65.7%	77.1%
<b>STAFFING</b>							
full-time	93.8%	86.3%	92.5%	70.0%	73.8%	68.8%	61.3%
part-time only	100.0%	88.4%	81.4%	62.8%	53.5%	62.8%	41.9%
no staff	97.0%	82.0%	75.0%	58.0%	43.0%	33.0%	30.0%
<b>2013 REVENUE</b>							
<\$10,000	95.9%	75.5%	73.5%	46.9%	34.7%	22.4%	26.5%
\$10,000-\$49,999	96.6%	86.4%	74.6%	66.1%	54.2%	39.0%	33.9%
\$50,000-\$99,999	92.3%	76.9%	80.8%	69.2%	50.0%	65.4%	46.2%
\$100,000-\$499,999	96.6%	93.2%	89.8%	71.2%	66.1%	67.8%	49.2%
\$500,000+	100.0%	86.7%	100.0%	63.3%	80.0%	80.0%	76.7%

# The American Institute of Architects

2013 Component Profile Survey

## 44b. For each program your component currently provides, how many were offered in the past year?

### MEAN SUMMARY

base: components providing each program (fill-in answers)

	continuing education sessions/ workshops	chapter networking meetings/ events	chapter business meeting	tours	public outreach programs	IDP/ARE programs	legislative events
<b>COMPONENT TYPE</b>							
state	20.3	5.6	2.7	10.8	2.9	3.7	2.3
local	19.7	11.7	4.4	9.3	10	8.6	1.7
local section	11	4.8	5.3	3	2.2	3.6	2.2
<b>MEMBERSHIP SIZE</b>							
<100	8.6	5.1	6	2.9	1.8	3.6	1.4
100-249	11.9	6.3	4.6	3.5	3.1	5.4	1
250-499	15.1	8.4	3.6	2.8	3.8	5.7	1.7
500-999	22.9	12.5	3.2	6.3	5.6	7.8	2.5
1,000+	51.2	23	2.4	36.3	25	12.2	2.8
<b>STAFFING</b>							
full-time	33.4	16.6	2.8	17.6	14.7	8.7	2.4
part-time only	13.3	7	4.7	3.4	2	6.8	1.8
no staff	10.4	5.9	5.1	2.8	2.5	5.4	1.4
<b>2013 REVENUE</b>							
<\$10,000	9.8	5.4	3.5	2.1	4.1	5.5	1.4
\$10,000-\$49,999	10.9	5.5	2.3	1.7	5.9	5.8	1.3
\$50,000-\$99,999	13.0	7.8	3.3	3.4	5.0	4.5	2.6
\$100,000-\$499,999	17.8	11.2	5.1	5.3	7.1	3.1	2.1
\$500,000+	55.9	24.4	40.4	26.5	11.9	1.7	2.5
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	8.7	4.4	2.4	4.5	3.8	4	1
250-499	12.3	4.3	3	2	2.5	1	2
500-999	16.6	7.1	2.7	3.8	1.5	2.9	2.3
1,000+	28.2	5.6	2.8	21.3	2.9	5.1	2.7
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	8.4	5.6	6	3.1	1.8	4.3	1.4
100-249	12.5	6.7	4.6	3.5	3.2	6	1
250-499	15.7	9.1	3.9	2.7	4	6.7	1.6
500-999	27	15.4	3.7	7.1	6.1	9.5	2.3
1,000+	83	40.4	1.9	45.5	39.8	16.7	3

# The American Institute of Architects

2013 Component Profile Survey

## 45. Does your component charge for these programs?

	YES	yes, all of them	yes, most of them	yes, some of them	NO
<b>COMPONENT TYPE</b>					
state	91.1%	8.9%	37.8%	44.4%	8.9%
local	85.2%	6.5%	18.7%	60.0%	14.8%
local section	45.5%	0.0%	13.6%	31.8%	54.5%
<b>MEMBERSHIP SIZE</b>					
<100	57.4%	3.3%	13.1%	41.0%	42.6%
100-249	88.9%	9.3%	24.1%	55.6%	11.1%
250-499	92.1%	7.9%	18.4%	65.8%	7.9%
500-999	97.1%	8.8%	38.2%	50.0%	2.9%
1,000+	91.4%	2.9%	22.9%	65.7%	8.6%
<b>STAFFING</b>					
full-time	93.8%	6.3%	27.5%	60.0%	6.3%
part-time only	90.7%	14.0%	23.3%	53.5%	9.3%
no staff	69.7%	3.0%	17.2%	49.5%	30.3%
<b>2013 REVENUE</b>					
<\$10,000	52.1%	2.1%	10.4%	39.6%	47.9%
\$10,000-\$49,999	81.4%	3.4%	22.0%	55.9%	18.6%
\$50,000-\$99,999	96.2%	7.7%	19.2%	69.2%	3.8%
\$100,000-\$499,999	94.9%	11.9%	28.8%	54.2%	5.1%
\$500,000+	96.7%	6.7%	30.0%	60.0%	3.3%

# The American Institute of Architects

## 2013 Component Profile Survey

46. If your component currently provides CONTINUING EDUCATION SESSIONS/WORKSHOPS for its members, which of the following subject areas does the continuing education cover?

TOP MENTIONS  
(among all respondents)

	sustain-ability	building science	codes	design	public health & well-being	integrated project delivery	practice manage-ment
<b>COMPONENT TYPE</b>							
state	85.0%	87.5%	92.5%	87.5%	67.5%	80.0%	75.0%
local	95.4%	86.8%	82.9%	76.3%	75.0%	48.7%	44.7%
local section	90.5%	90.5%	95.2%	71.4%	47.6%	38.1%	38.1%
<b>MEMBERSHIP SIZE</b>							
<100	90.2%	88.5%	86.9%	50.8%	63.9%	27.9%	18.0%
100-249	94.2%	88.5%	78.8%	86.5%	76.9%	55.8%	48.1%
250-499	97.1%	79.4%	79.4%	94.1%	73.5%	55.9%	58.8%
500-999	97.0%	90.9%	93.9%	87.9%	72.7%	72.7%	66.7%
1,000+	87.9%	87.9%	93.9%	87.9%	69.7%	75.8%	84.8%
<b>STAFFING</b>							
full-time	91.9%	85.1%	91.9%	89.2%	73.0%	74.3%	73.0%
part-time only	95.2%	88.1%	83.3%	88.1%	73.8%	61.9%	57.1%
no staff	92.8%	88.7%	82.5%	64.9%	68.0%	34.0%	28.9%
<b>2013 REVENUE</b>							
<\$10,000	89.4%	85.1%	85.1%	53.2%	63.8%	31.9%	17.0%
\$10,000-\$49,999	94.6%	91.1%	80.4%	73.2%	76.8%	39.3%	39.3%
\$50,000-\$99,999	100.0%	87.0%	91.3%	95.7%	69.6%	65.2%	56.5%
\$100,000-\$499,999	94.7%	86.0%	84.2%	89.5%	68.4%	68.4%	66.7%
\$500,000+	86.7%	86.7%	96.7%	90.0%	76.7%	76.7%	83.3%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	87.5%	100.0%	87.5%	100.0%	87.5%	100.0%	75.0%
250-499	100.0%	100.0%	66.7%	100.0%	66.7%	33.3%	66.7%
500-999	90.0%	90.0%	90.0%	90.0%	70.0%	90.0%	70.0%
1,000+	78.9%	78.9%	100.0%	78.9%	57.9%	73.7%	78.9%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	90.0%	88.0%	84.0%	48.0%	64.0%	26.0%	14.0%
100-249	97.4%	84.6%	74.4%	84.6%	79.5%	48.7%	43.6%
250-499	96.6%	79.3%	82.8%	93.1%	75.9%	62.1%	58.6%
500-999	100.0%	90.0%	95.0%	90.0%	85.0%	65.0%	70.0%
1,000+	100.0%	100.0%	85.7%	100.0%	85.7%	78.6%	92.9%

# The American Institute of Architects

2013 Component Profile Survey

## 47. Does your component create original online continuing education programs?

	yes	no
<b>COMPONENT TYPE</b>		
state	13.3%	86.7%
local	10.4%	89.6%
local section	9.1%	90.9%
<b>MEMBERSHIP SIZE</b>		
<100	8.2%	91.8%
100-249	11.1%	88.9%
250-499	5.4%	94.6%
500-999	8.8%	91.2%
1,000+	22.9%	77.1%
<b>STAFFING</b>		
full-time	13.9%	86.1%
part-time only	7.1%	92.9%
no staff	10.0%	90.0%
<b>2013 REVENUE</b>		
<\$10,000	14.6%	85.4%
\$10,000-\$49,999	10.2%	89.8%
\$50,000-\$99,999	0.0%	100.0%
\$100,000-\$499,999	8.5%	91.5%
\$500,000+	20.0%	80.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	12.5%	87.5%
250-499	0.0%	100.0%
500-999	0.0%	100.0%
1,000+	25.0%	75.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	8.0%	92.0%
100-249	10.0%	90.0%
250-499	6.9%	93.1%
500-999	15.0%	85.0%
1,000+	20.0%	80.0%



# The American Institute of Architects

2013 Component Profile Survey

## 48. Can your component display an educational webinar?

	yes	no
<b>COMPONENT TYPE</b>		
state	52.4%	47.6%
local	37.3%	62.7%
local section	22.7%	77.3%
<b>MEMBERSHIP SIZE</b>		
<100	11.5%	88.5%
100-249	28.3%	71.7%
250-499	50.0%	50.0%
500-999	70.6%	29.4%
1,000+	60.6%	39.4%
<b>STAFFING</b>		
full-time	60.5%	39.5%
part-time only	24.4%	75.6%
no staff	28.0%	72.0%
<b>2013 REVENUE</b>		
<\$10,000	19.1%	80.9%
\$10,000-\$49,999	29.8%	70.2%
\$50,000-\$99,999	34.6%	65.4%
\$100,000-\$499,999	49.1%	50.9%
\$500,000+	70.0%	30.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	14.3%	85.7%
250-499	16.7%	83.3%
500-999	72.7%	27.3%
1,000+	66.7%	33.3%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	12.0%	88.0%
100-249	35.0%	65.0%
250-499	53.6%	46.4%
500-999	70.0%	30.0%
1,000+	53.3%	46.7%

# The American Institute of Architects

2013 Component Profile Survey

## 49. Does your component produce/host any conferences?

	yes	no
<b>COMPONENT TYPE</b>		
state	84.4%	15.6%
local	34.0%	66.0%
local section	18.2%	81.8%
<b>MEMBERSHIP SIZE</b>		
<100	22.6%	77.4%
100-249	35.2%	64.8%
250-499	39.5%	60.5%
500-999	50.0%	50.0%
1,000+	85.7%	14.3%
<b>STAFFING</b>		
full-time	60.0%	40.0%
part-time only	39.5%	60.5%
no staff	30.0%	70.0%
<b>2013 REVENUE</b>		
<\$10,000	20.4%	79.6%
\$10,000-\$49,999	32.2%	67.8%
\$50,000-\$99,999	30.8%	69.2%
\$100,000-\$499,999	50.8%	49.2%
\$500,000+	93.3%	6.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	75.0%	25.0%
250-499	66.7%	33.3%
500-999	90.9%	9.1%
1,000+	90.0%	10.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	25.5%	74.5%
100-249	32.5%	67.5%
250-499	30.0%	70.0%
500-999	30.0%	70.0%
1,000+	80.0%	20.0%

# The American Institute of Architects

2013 Component Profile Survey

## 49c. What was the overall estimated attendance at your component's most recent conference?

(fill-in answers)

	average (mean)	less than 100	100 - 199	200 - 299	300 - 399	400-599	600 or more
<b>COMPONENT TYPE</b>							
state	549	13.5%	18.9%	18.9%	16.2%	8.1%	24.3%
local	330	33.3%	29.4%	13.7%	7.8%	5.9%	9.8%
local section	133	25.0%	50.0%	25.0%	0.0%	0.0%	0.0%
<b>MEMBERSHIP SIZE</b>							
<100	85	76.9%	0.0%	15.4%	7.7%	0.0%	0.0%
100-249	433	38.9%	27.8%	16.7%	0.0%	11.2%	5.6%
250-499	255	20.0%	60.0%	13.3%	0.0%	0.0%	6.7%
500-999	385	11.8%	29.4%	17.6%	11.8%	0.0%	29.4%
1,000+	634	3.4%	17.2%	17.2%	24.1%	13.8%	24.1%
<b>STAFFING</b>							
full-time	548	6.4%	25.5%	19.1%	17.0%	8.6%	23.4%
part-time only	185	25.0%	37.5%	25.0%	6.3%	6.3%	0.0%
no staff	308	55.2%	20.7%	6.9%	3.4%	3.4%	10.3%
<b>2013 REVENUE</b>							
<\$10,000	114	60.0%	10.0%	10.0%	20.0%	0.0%	0.0%
\$10,000-\$49,999	147	47.1%	23.5%	17.6%	0.0%	11.8%	0.0%
\$50,000-\$99,999	152	37.5%	37.5%	12.5%	12.5%	0.0%	0.0%
\$100,000-\$499,999	483	16.7%	33.3%	20.0%	6.7%	3.3%	20.0%
\$500,000+	678	3.7%	22.2%	14.8%	18.5%	11.1%	29.6%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	940	50.0%	16.7%	16.7%	0.0%	0.0%	16.7%
250-499	221	0.0%	50.0%	50.0%	0.0%	0.0%	0.0%
500-999	348	10.0%	30.0%	20.0%	10.0%	0.0%	30.0%
1,000+	606	5.9%	5.9%	11.8%	29.4%	17.7%	29.4%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	88	75.0%	0.0%	16.7%	8.3%	0.0%	0.0%
100-249	180	33.3%	33.3%	16.7%	0.0%	16.6%	0.0%
250-499	297	33.3%	55.6%	0.0%	0.0%	0.0%	11.1%
500-999	478	16.7%	33.3%	0.0%	16.7%	0.0%	33.3%
1,000+	674	0.0%	33.3%	25.0%	16.7%	8.3%	16.7%

# The American Institute of Architects

2013 Component Profile Survey

## 50. With what other organizations (if any) does your component collaborate on conference program development?

	allied professional organiza- tions	universities	other local chapters	state chapter	govern- ment agencies	AIA National	AIA Knowledge Communi- ties
<b>COMPONENT TYPE</b>							
state	57.9%	52.6%	47.4%	15.8%	42.1%	5.3%	18.4%
local	62.3%	47.2%	49.1%	49.1%	26.4%	18.9%	7.5%
local section	75.0%	50.0%	25.0%	75.0%	25.0%	0.0%	0.0%
<b>MEMBERSHIP SIZE</b>							
<100	50.0%	21.4%	35.7%	57.1%	14.3%	14.3%	0.0%
100-249	63.2%	47.4%	36.8%	36.8%	26.3%	5.3%	10.5%
250-499	53.3%	66.7%	60.0%	60.0%	33.3%	6.7%	0.0%
500-999	52.9%	64.7%	52.9%	29.4%	35.3%	5.9%	11.8%
1,000+	73.3%	46.7%	50.0%	20.0%	43.3%	23.3%	23.3%
<b>STAFFING</b>							
full-time	72.9%	54.2%	45.8%	27.1%	41.7%	18.8%	16.7%
part-time only	52.9%	76.5%	58.8%	35.3%	41.2%	5.9%	17.6%
no staff	46.7%	26.7%	43.3%	53.3%	13.3%	6.7%	0.0%
<b>2013 REVENUE</b>							
<\$10,000	50.0%	30.0%	30.0%	70.0%	20.0%	0.0%	0.0%
\$10,000-\$49,999	52.6%	52.6%	52.6%	57.9%	26.3%	15.8%	5.3%
\$50,000-\$99,999	62.5%	62.5%	50.0%	12.5%	37.5%	0.0%	25.0%
\$100,000-\$499,999	53.3%	50.0%	50.0%	36.7%	30.0%	6.7%	6.7%
\$500,000+	78.6%	50.0%	46.4%	17.9%	42.9%	25.0%	21.4%

# The American Institute of Architects

2013 Component Profile Survey

## 53. What programs and events (if any) has your component offered to the public in the last 12 months?

	architecture tours	design awards exhibit in public arena	community and political leaders at receptions and events	lecture series	career day partici- pation	architects in schools program	archi- tecture day/week/ month
<b>COMPONENT TYPE</b>							
state	26.7%	46.7%	48.9%	20.0%	11.1%	24.4%	15.6%
local	48.7%	41.0%	37.2%	42.9%	32.1%	24.4%	28.2%
local section	40.9%	18.2%	18.2%	27.3%	40.9%	22.7%	13.6%
<b>MEMBERSHIP SIZE</b>							
<100	25.8%	17.7%	12.9%	19.4%	19.4%	12.9%	9.7%
100-249	50.0%	44.4%	31.5%	37.0%	31.5%	27.8%	25.9%
250-499	47.4%	39.5%	42.1%	52.6%	28.9%	21.1%	26.3%
500-999	58.8%	52.9%	55.9%	44.1%	32.4%	17.6%	32.4%
1,000+	45.7%	60.0%	68.6%	42.9%	37.1%	48.6%	37.1%
<b>STAFFING</b>							
full-time	52.5%	57.5%	58.8%	47.5%	33.8%	37.5%	37.5%
part-time only	41.9%	41.9%	30.2%	48.8%	18.6%	23.3%	20.9%
no staff	37.0%	25.0%	24.0%	23.0%	29.0%	14.0%	15.0%
<b>2013 REVENUE</b>							
<\$10,000	32.7%	12.2%	12.2%	20.4%	24.5%	16.3%	10.2%
\$10,000-\$49,999	35.6%	37.3%	25.4%	28.8%	25.4%	16.9%	20.3%
\$50,000-\$99,999	42.3%	38.5%	42.3%	34.6%	23.1%	23.1%	15.4%
\$100,000-\$499,999	57.6%	50.8%	54.2%	50.8%	28.8%	22.0%	32.2%
\$500,000+	50.0%	70.0%	66.7%	53.3%	46.7%	56.7%	46.7%

continued ...

	urban design activities	community workshops	design charrette seminars provided for public	public health and wellbeing	legacy project	other	indicated at least one
<b>COMPONENT TYPE</b>							
state	11.1%	13.3%	8.9%	8.9%	4.4%	11.1%	77.8%
local	27.6%	26.3%	14.7%	12.2%	4.5%	18.6%	85.9%
local section	9.1%	9.1%	0.0%	0.0%	0.0%	9.1%	68.2%
<b>MEMBERSHIP SIZE</b>							
<100	11.3%	19.4%	1.6%	3.2%	1.6%	19.4%	67.7%
100-249	18.5%	11.1%	14.8%	9.3%	1.9%	16.7%	90.7%
250-499	23.7%	26.3%	13.2%	5.3%	0.0%	15.8%	89.5%
500-999	32.4%	29.4%	14.7%	11.8%	5.9%	17.6%	88.2%
1,000+	37.1%	31.4%	22.9%	28.6%	14.3%	8.6%	82.9%
<b>STAFFING</b>							
full-time	37.5%	32.5%	20.0%	17.5%	10.0%	11.3%	90.0%
part-time only	14.0%	16.3%	7.0%	7.0%	0.0%	14.0%	86.0%
no staff	14.0%	16.0%	8.0%	6.0%	1.0%	21.0%	75.0%
<b>2013 REVENUE</b>							
<\$10,000	8.2%	20.4%	0.0%	2.0%	2.0%	16.3%	69.4%
\$10,000-\$49,999	20.3%	20.3%	13.6%	11.9%	0.0%	22.0%	81.4%
\$50,000-\$99,999	23.1%	7.7%	19.2%	3.8%	0.0%	7.7%	84.6%
\$100,000-\$499,999	22.0%	23.7%	8.5%	5.1%	5.1%	18.6%	93.2%
\$500,000+	50.0%	36.7%	30.0%	36.7%	16.7%	6.7%	83.3%

# The American Institute of Architects

2013 Component Profile Survey

54. Listed below are potential committees, discussion groups, task forces, and communities. In which of these does your component have active member groups?

	OVERALL: practice/ business/ marketing	OVERALL: building science	OVERALL: building types: commercial/i ndustrial	OVERALL: building types: institutional	OVERALL: building types: residential	OVERALL: building types: planning	OVERALL: career state
<b>COMPONENT TYPE</b>							
state	36.6%	51.2%	7.3%	36.6%	19.5%	12.2%	68.3%
local	41.3%	37.1%	14.0%	27.3%	23.1%	28.7%	54.5%
local section	14.3%	23.8%	9.5%	14.3%	9.5%	19.0%	38.1%
<b>MEMBERSHIP SIZE</b>							
<100	21.1%	21.1%	14.0%	15.8%	14.0%	15.8%	26.3%
100-249	17.0%	12.8%	6.4%	12.8%	8.5%	10.6%	36.2%
250-499	40.0%	40.0%	14.3%	17.1%	14.3%	25.7%	74.3%
500-999	59.4%	65.6%	9.4%	53.1%	31.3%	40.6%	87.5%
1,000+	70.6%	76.5%	17.6%	55.9%	47.1%	41.2%	82.4%
<b>STAFFING</b>							
full-time	59.0%	65.4%	15.4%	47.4%	33.3%	35.9%	87.2%
part-time only	27.8%	30.6%	19.4%	25.0%	16.7%	27.8%	50.0%
no staff	23.1%	18.7%	6.6%	12.1%	12.1%	13.2%	30.8%
<b>2013 REVENUE</b>							
<\$10,000	18.2%	18.2%	13.6%	18.2%	13.6%	15.9%	25.0%
\$10,000-\$49,999	25.9%	16.7%	7.4%	13.0%	7.4%	13.0%	35.2%
\$50,000-\$99,999	27.3%	36.4%	9.1%	13.6%	13.6%	18.2%	63.6%
\$100,000-\$499,999	47.3%	54.5%	12.7%	32.7%	29.1%	32.7%	80.0%
\$500,000+	76.7%	80.0%	20.0%	70.0%	46.7%	46.7%	86.7%

top mentions within "overall":

Community Engagement/Social Impact	Environment/Sustainability	Small Projects	Education: K-12	Custom Residential	Sustainable Development	Emerging Professionals
Small Firm Roundtable	Historic Preservation	Interior Architecture	Healthcare/Aging	Multi-family Residential	Regional and Urban Design	Associates
Digital Technology/BIM	Building Performance	Entertainment/Hospitality	Education: University, College	Affordable Housing		Young Architects
Firm Management			Government			Women in Architecture

# The American Institute of Architects

2013 Component Profile Survey

## 55. What allied organizations, if any, has your component partnered with in the last 12 months?

TOP MENTIONS  
(among all respondents)

	USGBC	AIAS	CSI	ASLA	AGC	CAN- struction	ACEC
<b>COMPONENT TYPE</b>							
state	65.9%	36.6%	24.4%	46.3%	61.0%	22.0%	73.2%
local	51.6%	43.8%	35.9%	24.8%	20.3%	26.1%	11.8%
local section	40.9%	31.8%	22.7%	4.5%	4.5%	13.6%	0.0%
<b>MEMBERSHIP SIZE</b>							
<100	25.0%	20.0%	16.7%	1.7%	13.3%	10.0%	1.7%
100-249	51.0%	43.1%	39.2%	15.7%	9.8%	7.8%	9.8%
250-499	59.5%	48.6%	43.2%	37.8%	27.0%	29.7%	21.6%
500-999	79.4%	58.8%	44.1%	47.1%	44.1%	41.2%	41.2%
1,000+	73.5%	50.0%	26.5%	55.9%	55.9%	50.0%	58.8%
<b>STAFFING</b>							
full-time	70.9%	57.0%	41.8%	51.9%	49.4%	45.6%	45.6%
part-time only	51.3%	33.3%	35.9%	23.1%	17.9%	17.9%	20.5%
no staff	39.8%	31.6%	23.5%	8.2%	11.2%	9.2%	4.1%
<b>2013 REVENUE</b>							
<\$10,000	38.3%	21.3%	14.9%	0.0%	2.1%	10.6%	0.0%
\$10,000-\$49,999	42.1%	42.1%	36.8%	12.3%	10.5%	8.8%	5.3%
\$50,000-\$99,999	45.8%	37.5%	41.7%	29.2%	33.3%	25.0%	25.0%
\$100,000-\$499,999	62.1%	50.0%	36.2%	39.7%	41.4%	27.6%	37.9%
\$500,000+	86.7%	56.7%	36.7%	70.0%	60.0%	66.7%	56.7%

# The American Institute of Architects

2013 Component Profile Survey

56. Which of the following programs or resources for Intern Development Program participants does your component currently provide?

	ARE materials library	ARE study groups or tutoring	ARE prep courses	mentorship program	programs offering IDP credit	collaborations with local architecture schools
<b>COMPONENT TYPE</b>						
state	63.6%	31.8%	38.6%	27.3%	25.0%	22.7%
local	56.8%	40.6%	34.2%	25.8%	26.5%	14.8%
local section	42.9%	14.3%	23.8%	23.8%	14.3%	9.5%
<b>MEMBERSHIP SIZE</b>						
<100	24.2%	11.3%	9.7%	14.5%	11.3%	0.0%
100-249	63.0%	35.2%	13.0%	20.4%	16.7%	14.8%
250-499	69.4%	47.2%	47.2%	22.2%	30.6%	19.4%
500-999	82.4%	55.9%	67.6%	44.1%	47.1%	32.4%
1,000+	67.6%	52.9%	64.7%	41.2%	35.3%	26.5%
<b>STAFFING</b>						
full-time	75.6%	56.4%	56.4%	41.0%	41.0%	30.8%
part-time only	67.4%	41.9%	25.6%	30.2%	23.3%	14.0%
no staff	37.4%	18.2%	20.2%	12.1%	13.1%	5.1%
<b>2013 REVENUE</b>						
<\$10,000	18.8%	8.3%	18.8%	14.6%	14.6%	2.1%
\$10,000-\$49,999	52.5%	23.7%	13.6%	18.6%	16.9%	8.5%
\$50,000-\$99,999	68.0%	56.0%	36.0%	20.0%	16.0%	20.0%
\$100,000-\$499,999	76.3%	49.2%	47.5%	32.2%	33.9%	25.4%
\$500,000+	79.3%	65.5%	72.4%	51.7%	48.3%	31.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>						
<100						
100-249	100.0%	25.0%	12.5%	12.5%	12.5%	12.5%
250-499	66.7%	66.7%	33.3%	33.3%	16.7%	33.3%
500-999	63.6%	27.3%	54.5%	27.3%	45.5%	27.3%
1,000+	47.4%	26.3%	42.1%	31.6%	21.1%	21.1%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>						
<100	23.5%	13.7%	7.8%	13.7%	11.8%	0.0%
100-249	57.5%	40.0%	15.0%	22.5%	17.5%	15.0%
250-499	72.4%	44.8%	48.3%	20.7%	34.5%	17.2%
500-999	90.0%	70.0%	75.0%	50.0%	50.0%	35.0%
1,000+	93.3%	86.7%	93.3%	53.3%	53.3%	33.3%



# The American Institute of Architects

2013 Component Profile Survey

## 60. Does your component award scholarships?

	yes	no
<b>COMPONENT TYPE</b>		
state	55.6%	44.4%
local	67.9%	32.1%
local section	63.6%	36.4%
<b>MEMBERSHIP SIZE</b>		
<100	61.3%	38.7%
100-249	72.2%	27.8%
250-499	63.2%	36.8%
500-999	70.6%	29.4%
1,000+	57.1%	42.9%
<b>STAFFING</b>		
full-time	63.8%	36.3%
part-time only	69.8%	30.2%
no staff	64.0%	36.0%
<b>2013 REVENUE</b>		
<\$10,000	53.1%	46.9%
\$10,000-\$49,999	74.6%	25.4%
\$50,000-\$99,999	61.5%	38.5%
\$100,000-\$499,999	69.5%	30.5%
\$500,000+	60.0%	40.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	62.5%	37.5%
250-499	33.3%	66.7%
500-999	81.8%	18.2%
1,000+	45.0%	55.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	64.7%	35.3%
100-249	72.5%	27.5%
250-499	66.7%	33.3%
500-999	65.0%	35.0%
1,000+	73.3%	26.7%

# The American Institute of Architects

2013 Component Profile Survey

## 61. Is your component active in government advocacy efforts in your community?

	yes	no
<b>COMPONENT TYPE</b>		
state	95.5%	4.5%
local	63.0%	37.0%
local section	36.4%	63.6%
<b>MEMBERSHIP SIZE</b>		
<100	46.8%	53.2%
100-249	59.3%	40.7%
250-499	76.3%	23.7%
500-999	81.8%	18.2%
1,000+	90.9%	9.1%
<b>STAFFING</b>		
full-time	81.8%	18.2%
part-time only	67.4%	32.6%
no staff	55.0%	45.0%
<b>2013 REVENUE</b>		
<\$10,000	44.9%	55.1%
\$10,000-\$49,999	62.7%	37.3%
\$50,000-\$99,999	69.2%	30.8%
\$100,000-\$499,999	74.1%	25.9%
\$500,000+	96.4%	3.6%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	87.5%	12.5%
250-499	83.3%	16.7%
500-999	100.0%	0.0%
1,000+	100.0%	0.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	49.0%	51.0%
100-249	57.5%	42.5%
250-499	76.7%	23.3%
500-999	78.9%	21.1%
1,000+	78.6%	21.4%

# The American Institute of Architects

2013 Component Profile Survey

## 62. Is your component active in the State Government Network (SGN)?

	yes	no
<b>COMPONENT TYPE</b>		
state	97.7%	2.3%
local	9.9%	90.1%
local section	0.0%	100.0%
<b>MEMBERSHIP SIZE</b>		
<100	3.3%	96.7%
100-249	22.6%	77.4%
250-499	25.0%	75.0%
500-999	39.4%	60.6%
1,000+	64.7%	35.3%
<b>STAFFING</b>		
full-time	44.9%	55.1%
part-time only	29.3%	70.7%
no staff	11.3%	88.7%
<b>2013 REVENUE</b>		
<\$10,000	6.4%	93.6%
\$10,000-\$49,999	15.5%	84.5%
\$50,000-\$99,999	36.0%	64.0%
\$100,000-\$499,999	32.8%	67.2%
\$500,000+	64.3%	35.7%

# The American Institute of Architects

2013 Component Profile Survey

## 63. Does your component have an active Citizen Architect Program to develop leadership among your members?

	yes	no
<b>COMPONENT TYPE</b>		
state	31.8%	68.2%
local	14.3%	85.7%
local section	4.5%	95.5%
<b>MEMBERSHIP SIZE</b>		
<100	6.5%	93.5%
100-249	15.4%	84.6%
250-499	10.8%	89.2%
500-999	29.4%	70.6%
1,000+	31.4%	68.6%
<b>STAFFING</b>		
full-time	26.6%	73.4%
part-time only	14.6%	85.4%
no staff	10.0%	90.0%
<b>2013 REVENUE</b>		
<\$10,000	6.3%	93.8%
\$10,000-\$49,999	12.3%	87.7%
\$50,000-\$99,999	7.7%	92.3%
\$100,000-\$499,999	23.7%	76.3%
\$500,000+	36.7%	63.3%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	14.3%	85.7%
250-499	0.0%	100.0%
500-999	45.5%	54.5%
1,000+	40.0%	60.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	7.8%	92.2%
100-249	17.9%	82.1%
250-499	13.8%	86.2%
500-999	20.0%	80.0%
1,000+	20.0%	80.0%

# The American Institute of Architects

2013 Component Profile Survey

**64. Do any of your component's members currently serve on a government commission or board (e.g., zoning, pla**

	yes	no
<b>COMPONENT TYPE</b>		
state	95.3%	4.7%
local	77.0%	23.0%
local section	86.4%	13.6%
<b>MEMBERSHIP SIZE</b>		
<100	75.8%	24.2%
100-249	74.5%	25.5%
250-499	77.8%	22.2%
500-999	94.1%	5.9%
1,000+	94.1%	5.9%
<b>STAFFING</b>		
full-time	93.5%	6.5%
part-time only	87.5%	12.5%
no staff	70.0%	30.0%
<b>2013 REVENUE</b>		
<\$10,000	77.1%	22.9%
\$10,000-\$49,999	67.2%	32.8%
\$50,000-\$99,999	91.7%	8.3%
\$100,000-\$499,999	87.7%	12.3%
\$500,000+	96.7%	3.3%

# The American Institute of Architects

2013 Component Profile Survey

65. In the past two years, have any of your component's members been candidates for public office?

	yes	no
<b>COMPONENT TYPE</b>		
state	53.5%	46.5%
local	29.6%	70.4%
local section	33.3%	66.7%
<b>MEMBERSHIP SIZE</b>		
<100	21.0%	79.0%
100-249	37.3%	62.7%
250-499	25.0%	75.0%
500-999	45.5%	54.5%
1,000+	55.9%	44.1%
<b>STAFFING</b>		
full-time	45.5%	54.5%
part-time only	37.5%	62.5%
no staff	25.3%	74.7%
<b>2013 REVENUE</b>		
<\$10,000	25.5%	74.5%
\$10,000-\$49,999	23.2%	76.8%
\$50,000-\$99,999	52.0%	48.0%
\$100,000-\$499,999	36.2%	63.8%
\$500,000+	53.3%	46.7%

# The American Institute of Architects

2013 Component Profile Survey

## 66. Has your component used AIA Action Alerts for legislative issues?

	yes	no
<b>COMPONENT TYPE</b>		
state	68.2%	31.8%
local	25.8%	74.2%
local section	14.3%	85.7%
<b>MEMBERSHIP SIZE</b>		
<100	21.0%	79.0%
100-249	24.5%	75.5%
250-499	31.6%	68.4%
500-999	50.0%	50.0%
1,000+	54.3%	45.7%
<b>STAFFING</b>		
full-time	48.8%	51.3%
part-time only	26.8%	73.2%
no staff	23.2%	76.8%
<b>2013 REVENUE</b>		
<\$10,000	20.4%	79.6%
\$10,000-\$49,999	26.3%	73.7%
\$50,000-\$99,999	30.8%	69.2%
\$100,000-\$499,999	41.4%	58.6%
\$500,000+	53.3%	46.7%

# The American Institute of Architects

2013 Component Profile Survey

## 68. Does your component provide Disaster Assistance Support to your community?

	yes	no
<b>COMPONENT TYPE</b>		
state	56.8%	43.2%
local	32.7%	67.3%
local section	31.8%	68.2%
<b>MEMBERSHIP SIZE</b>		
<100	20.0%	80.0%
100-249	33.3%	66.7%
250-499	33.3%	66.7%
500-999	61.8%	38.2%
1,000+	54.3%	45.7%
<b>STAFFING</b>		
full-time	53.9%	46.1%
part-time only	37.5%	62.5%
no staff	24.7%	75.3%
<b>2013 REVENUE</b>		
<\$10,000	19.1%	80.9%
\$10,000-\$49,999	32.1%	67.9%
\$50,000-\$99,999	20.0%	80.0%
\$100,000-\$499,999	51.7%	48.3%
\$500,000+	63.3%	36.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	42.9%	57.1%
250-499	50.0%	50.0%
500-999	63.6%	36.4%
1,000+	60.0%	40.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	20.4%	79.6%
100-249	31.6%	68.4%
250-499	28.0%	72.0%
500-999	60.0%	40.0%
1,000+	46.7%	53.3%



# The American Institute of Architects

2013 Component Profile Survey

## 71. Does your component currently have a website?

	yes	no
<b>COMPONENT TYPE</b>		
state	97.8%	2.2%
local	85.3%	14.7%
local section	63.6%	36.4%
<b>MEMBERSHIP SIZE</b>		
<100	62.9%	37.1%
100-249	92.6%	7.4%
250-499	92.1%	7.9%
500-999	100.0%	0.0%
1,000+	94.3%	5.7%
<b>STAFFING</b>		
full-time	98.8%	1.3%
part-time only	97.7%	2.3%
no staff	70.0%	30.0%
<b>2013 REVENUE</b>		
<\$10,000	53.1%	46.9%
\$10,000-\$49,999	88.1%	11.9%
\$50,000-\$99,999	100.0%	0.0%
\$100,000-\$499,999	96.6%	3.4%
\$500,000+	100.0%	0.0%

# The American Institute of Architects

2013 Component Profile Survey

## 75. Which of the following links, (if any) are included in your component's website or electronic newsletters?

	state or local AIA sites	AIA National website	AIA Contract Documents	renew/join	AIA Architect Finder	AIA Trust	Advocacy
<b>COMPONENT TYPE</b>							
state	81.4%	79.1%	83.7%	65.1%	53.5%	58.1%	65.1%
local	57.2%	52.4%	46.2%	45.5%	40.0%	25.5%	20.7%
local section	47.6%	23.8%	14.3%	9.5%	19.0%	9.5%	0.0%
<b>MEMBERSHIP SIZE</b>							
<100	42.1%	33.3%	21.1%	15.8%	19.3%	8.8%	3.5%
100-249	57.1%	53.1%	34.7%	44.9%	36.7%	18.4%	16.3%
250-499	71.4%	62.9%	65.7%	57.1%	51.4%	37.1%	34.3%
500-999	76.5%	73.5%	76.5%	64.7%	58.8%	50.0%	50.0%
1,000+	73.5%	67.6%	82.4%	67.6%	52.9%	58.8%	55.9%
<b>STAFFING</b>							
full-time	80.8%	71.8%	88.5%	71.8%	60.3%	60.3%	50.0%
part-time only	60.5%	55.3%	47.4%	52.6%	42.1%	18.4%	21.1%
no staff	45.2%	40.9%	20.4%	21.5%	23.7%	10.8%	11.8%
<b>2013 REVENUE</b>							
<\$10,000	45.2%	31.0%	19.0%	16.7%	21.4%	7.1%	9.5%
\$10,000-\$49,999	53.7%	48.1%	20.4%	33.3%	27.8%	14.8%	9.3%
\$50,000-\$99,999	68.0%	60.0%	52.0%	36.0%	44.0%	32.0%	32.0%
\$100,000-\$499,999	72.4%	69.0%	81.0%	69.0%	58.6%	46.6%	39.7%
\$500,000+	70.0%	70.0%	90.0%	73.3%	53.3%	60.0%	60.0%

continued ...

	NCARB	AIA Career Stages	CES Discovery	AIA Knowledge Net	BRIK	indicated at least one
<b>COMPONENT TYPE</b>						
state	51.2%	37.2%	37.2%	18.6%	4.7%	100.0%
local	19.3%	14.5%	12.4%	9.7%	0.7%	79.3%
local section	14.3%	0.0%	9.5%	4.8%	0.0%	61.9%
<b>MEMBERSHIP SIZE</b>						
<100	10.5%	1.8%	8.8%	1.8%	0.0%	56.1%
100-249	18.4%	12.2%	14.3%	8.2%	4.1%	83.7%
250-499	22.9%	14.3%	11.4%	5.7%	0.0%	91.4%
500-999	44.1%	29.4%	35.3%	26.5%	2.9%	100.0%
1,000+	44.1%	44.1%	23.5%	20.6%	0.0%	94.1%
<b>STAFFING</b>						
full-time	44.9%	34.6%	29.5%	21.8%	3.8%	98.7%
part-time only	15.8%	18.4%	23.7%	7.9%	0.0%	86.8%
no staff	12.9%	3.2%	4.3%	3.2%	0.0%	65.6%
<b>2013 REVENUE</b>						
<\$10,000	11.9%	4.8%	9.5%	2.4%	0.0%	50.0%
\$10,000-\$49,999	13.0%	7.4%	3.7%	5.6%	0.0%	77.8%
\$50,000-\$99,999	16.0%	16.0%	16.0%	12.0%	0.0%	88.0%
\$100,000-\$499,999	39.7%	25.9%	32.8%	17.2%	3.4%	98.3%
\$500,000+	46.7%	40.0%	23.3%	20.0%	3.3%	96.7%

# The American Institute of Architects

2013 Component Profile Survey

76. Does your component plan to develop a new, or update its existing, component website within the next 12 months?

	yes	no
<b>COMPONENT TYPE</b>		
state	66.7%	33.3%
local	58.8%	41.2%
local section	50.0%	50.0%
<b>MEMBERSHIP SIZE</b>		
<100	46.8%	53.2%
100-249	55.6%	44.4%
250-499	68.6%	31.4%
500-999	82.4%	17.6%
1,000+	57.1%	42.9%
<b>STAFFING</b>		
full-time	72.2%	27.8%
part-time only	51.2%	48.8%
no staff	53.1%	46.9%
<b>2013 REVENUE</b>		
<\$10,000	47.8%	52.2%
\$10,000-\$49,999	54.2%	45.8%
\$50,000-\$99,999	57.7%	42.3%
\$100,000-\$499,999	69.5%	30.5%
\$500,000+	70.0%	30.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	87.5%	12.5%
250-499	33.3%	66.7%
500-999	72.7%	27.3%
1,000+	65.0%	35.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	52.9%	47.1%
100-249	45.0%	55.0%
250-499	77.8%	22.2%
500-999	85.0%	15.0%
1,000+	46.7%	53.3%

# The American Institute of Architects

2013 Component Profile Survey

## 77. What social networking sites (if any) does your component use?

TOP MENTIONS  
(among all respondents)

	Facebook	Twitter	LinkedIn	YouTube	Pinterest	Flickr	none
<b>COMPONENT TYPE</b>							
state	69.8%	58.1%	44.2%	25.6%	16.3%	9.3%	18.6%
local	67.6%	41.4%	35.9%	11.0%	8.3%	6.9%	28.3%
local section	55.0%	25.0%	30.0%	0.0%	0.0%	0.0%	45.0%
<b>MEMBERSHIP SIZE</b>							
<100	34.5%	8.6%	12.1%	0.0%	0.0%	0.0%	58.6%
100-249	64.0%	32.0%	30.0%	2.0%	6.0%	2.0%	30.0%
250-499	85.3%	50.0%	38.2%	11.8%	5.9%	8.8%	14.7%
500-999	93.8%	75.0%	59.4%	21.9%	18.8%	9.4%	3.1%
1,000+	82.4%	82.4%	67.6%	44.1%	23.5%	20.6%	8.8%
<b>STAFFING</b>							
full-time	88.5%	74.4%	59.0%	33.3%	21.8%	16.7%	6.4%
part-time only	67.6%	32.4%	29.7%	0.0%	5.4%	2.7%	27.0%
no staff	48.4%	21.5%	21.5%	1.1%	0.0%	0.0%	46.2%
<b>2013 REVENUE</b>							
<\$10,000	29.5%	11.4%	15.9%	0.0%	0.0%	0.0%	63.6%
\$10,000-\$49,999	63.0%	25.9%	27.8%	1.9%	7.4%	1.9%	33.3%
\$50,000-\$99,999	65.2%	30.4%	34.8%	4.3%	0.0%	0.0%	30.4%
\$100,000-\$499,999	86.2%	62.1%	39.7%	17.2%	13.8%	12.1%	8.6%
\$500,000+	93.1%	96.6%	82.8%	51.7%	24.1%	20.7%	0.0%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>							
<100							
100-249	75.0%	37.5%	37.5%	0.0%	12.5%	0.0%	12.5%
250-499	33.3%	16.7%	0.0%	16.7%	16.7%	0.0%	66.7%
500-999	80.0%	60.0%	40.0%	10.0%	0.0%	0.0%	10.0%
1,000+	73.7%	78.9%	63.2%	47.4%	26.3%	21.1%	10.5%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>							
<100	36.2%	10.6%	12.8%	0.0%	0.0%	0.0%	55.3%
100-249	59.5%	32.4%	27.0%	2.7%	5.4%	2.7%	35.1%
250-499	96.2%	53.8%	42.3%	11.5%	3.8%	11.5%	3.8%
500-999	100.0%	80.0%	70.0%	30.0%	30.0%	15.0%	0.0%
1,000+	93.3%	86.7%	73.3%	40.0%	20.0%	20.0%	6.7%

# The American Institute of Architects

2013 Component Profile Survey

## 78. Does your component currently operate a local job board?

	yes	no
<b>COMPONENT TYPE</b>		
state	57.8%	42.2%
local	40.9%	59.1%
local section	18.2%	81.8%
<b>MEMBERSHIP SIZE</b>		
<100	8.1%	91.9%
100-249	36.5%	63.5%
250-499	50.0%	50.0%
500-999	82.4%	17.6%
1,000+	62.9%	37.1%
<b>STAFFING</b>		
full-time	75.0%	25.0%
part-time only	50.0%	50.0%
no staff	12.1%	87.9%
<b>2013 REVENUE</b>		
<\$10,000	6.1%	93.9%
\$10,000-\$49,999	25.9%	74.1%
\$50,000-\$99,999	40.0%	60.0%
\$100,000-\$499,999	72.9%	27.1%
\$500,000+	73.3%	26.7%
<b>STATE COMPONENTS BY MEMBERSHIP SIZE</b>		
<100		
100-249	50.0%	50.0%
250-499	66.7%	33.3%
500-999	72.7%	27.3%
1,000+	50.0%	50.0%
<b>LOCAL CHAPTERS BY MEMBERSHIP SIZE</b>		
<100	7.8%	92.2%
100-249	36.8%	63.2%
250-499	50.0%	50.0%
500-999	90.0%	10.0%
1,000+	80.0%	20.0%

# The American Institute of Architects

2013 Component Profile Survey

## 80. In what formats do you produce the following publications/communications?

### ONLINE

	newsletter	member directory	magazine	other
<b>COMPONENT TYPE</b>				
state	97.5%	59.0%	23.3%	50.0%
local	77.4%	50.4%	9.6%	80.0%
local section	50.0%	25.0%	0.0%	0.0%
<b>MEMBERSHIP SIZE</b>				
<100	51.8%	34.8%	0.0%	66.7%
100-249	80.0%	48.6%	10.3%	100.0%
250-499	88.9%	57.7%	11.8%	100.0%
500-999	94.1%	54.5%	0.0%	0.0%
1,000+	97.0%	62.5%	39.3%	75.0%
<b>STAFFING</b>				
full-time	97.4%	66.7%	25.5%	60.0%
part-time only	92.1%	42.3%	4.8%	66.7%
no staff	57.3%	36.5%	1.6%	71.4%
<b>2013 REVENUE</b>				
<\$10,000	55.8%	28.6%	0.0%	50.0%
\$10,000-\$49,999	65.4%	45.2%	9.1%	100.0%
\$50,000-\$99,999	91.3%	57.9%	0.0%	100.0%
\$100,000-\$499,999	93.0%	61.7%	9.7%	60.0%
\$500,000+	100.0%	58.6%	37.0%	50.0%

### PRINT

	newsletter	member directory	magazine	other
<b>COMPONENT TYPE</b>				
state	15.0%	53.8%	46.7%	50.0%
local	11.6%	18.8%	13.8%	30.0%
local section	5.6%	0.0%	0.0%	100.0%
<b>MEMBERSHIP SIZE</b>				
<100	10.7%	8.7%	0.0%	33.3%
100-249	11.1%	20.0%	17.2%	25.0%
250-499	13.9%	15.4%	17.6%	0.0%
500-999	5.9%	33.3%	20.0%	100.0%
1,000+	18.2%	53.1%	50.0%	25.0%
<b>STAFFING</b>				
full-time	11.7%	38.9%	38.2%	40.0%
part-time only	10.5%	23.1%	19.0%	33.3%
no staff	12.4%	12.2%	3.2%	42.9%
<b>2013 REVENUE</b>				
<\$10,000	2.3%	8.6%	0.0%	50.0%
\$10,000-\$49,999	15.4%	16.7%	9.1%	33.3%
\$50,000-\$99,999	17.4%	26.3%	20.0%	0.0%
\$100,000-\$499,999	10.5%	29.8%	22.6%	40.0%
\$500,000+	17.2%	48.3%	51.9%	50.0%

# The American Institute of Architects

2013 Component Profile Survey

82. On average, how many electronic communications does your component send to your members each week, taking into account all electronic publications and communications? (fill-in answers)

	none	1	2	3 - 4	5 or more	AT LEAST ONE	average (mean)
<b>COMPONENT TYPE</b>							
state	4.7%	48.8%	37.2%	4.7%	4.6%	95.3%	1.8
local	9.2%	45.4%	21.7%	14.5%	9.2%	90.8%	2.0
local section	28.6%	47.6%	14.3%	4.8%	4.8%	71.4%	1.2
<b>MEMBERSHIP SIZE</b>							
<100	25.0%	53.3%	16.7%	3.3%	1.7%	75.0%	1.1
100-249	7.5%	43.4%	32.1%	9.4%	7.6%	92.5%	1.9
250-499	7.9%	47.4%	15.8%	18.4%	10.5%	92.1%	2.2
500-999	0.0%	43.8%	25.0%	25.0%	6.3%	100.0%	2.1
1,000+	0.0%	39.4%	33.3%	9.1%	18.2%	100.0%	2.6
<b>STAFFING</b>							
full-time	1.3%	38.5%	29.5%	15.4%	15.4%	98.7%	2.5
part-time only	4.9%	48.8%	17.1%	22.0%	7.3%	95.1%	2.1
no staff	19.6%	51.5%	22.7%	4.1%	2.1%	80.4%	1.2
<b>2013 REVENUE</b>							
<\$10,000	27.7%	61.7%	8.5%	0.0%	2.1%	72.3%	0.9
\$10,000-\$49,999	12.3%	47.4%	31.6%	5.3%	3.5%	87.7%	1.4
\$50,000-\$99,999	7.7%	42.3%	23.1%	19.2%	7.6%	92.3%	2.1
\$100,000-\$499,999	0.0%	40.4%	24.6%	22.8%	12.3%	100.0%	2.6
\$500,000+	0.0%	34.5%	34.5%	13.8%	17.2%	100.0%	2.6